



MAHP 2021 Virtual Annual Conference

Thursday, November 18, 2021
9:00 am to 11:30 am

Conference Sponsorship Levels

Note on VIP Dinner – MAHP will continuously monitor restrictions as Massachusetts moves to reopen and will determine if an in-person VIP Dinner will be feasible the night before the conference for MAHP board members, health plan leadership, invited state officials and sponsors at the Gold level and above. This determination will be made by October 1, 2021 and further details will be provided.

Presenting Sponsor - \$15,000

- Introduction of Keynote Speaker
- Noted as *Presenting Sponsor* in all Annual Conference promotional materials
- Logo with link to company website on MAHP event webpage and email announcements
- 8 Complimentary Tickets to VIP Pre-Event Dinner (*if feasible as noted above*)
- Logo on event welcome slide and closing slide
- Full Color Ad in Online Program Book with prominent placement
- 20 Complimentary Virtual Conference Attendee Registrations
- Virtual Conference Attendee List

Platinum Sponsor - \$6,500

- Noted as *Platinum Sponsor* in all Annual Conference promotional materials
- Logo with link to company website on MAHP event webpage and email announcements
- 2 Complimentary Tickets to VIP Pre-Event Dinner (*if feasible as noted above*)
- Logo on event welcome slide and closing slide
- Full Color Ad in Online Program Book
- 15 Complimentary Virtual Conference Attendee Registrations
- Virtual Conference Attendee List

Gold Sponsor - \$4,500

- Noted as *Gold Sponsor* in all Annual Conference promotional materials
- Logo with link to company website on MAHP event webpage and email announcements

- 1 Complimentary Tickets to VIP Pre-Event Dinner (*if feasible as noted above*)
- Logo on event welcome slide and closing slide
- Full Color Ad in Online Program Book
- 10 Complimentary Virtual Conference Attendee Registrations
- Virtual Conference Attendee List

Silver Sponsor - \$2,500

- Noted as *Silver Sponsor* in all Virtual Conference promotional materials
- Logo with link to company website on MAHP event webpage and email announcements
- Logo on event welcome slide and closing slide
- Full Color Ad in Online Program Book
- 5 Complimentary Virtual Conference Attendee Registrations
- Virtual Conference Attendee List

For more information on MAHP's 2021 Virtual Annual Conference sponsorships, please contact Ann Chamberlin LaBelle at chamberlin@mahp.com , 508-446-6977