



MAHP
MASSACHUSETTS
ASSOCIATION of
HEALTH PLANS

MAHP Member Plans Community Giving Initiatives 2022 Report



Aetna/CVS Health

Cigna

Commonwealth Care Alliance

Delta Dental

Fallon Health

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Click On Name Above To View Individual Health Plan Efforts

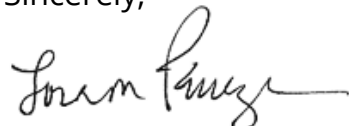
Dear Friends,

I am pleased to share with you this year's **Health Plan Community Giving Initiatives 2022 Report**, which highlights the community benefits and charitable giving programs that MAHP member plans supported or newly established in 2022. Our member plans continue to demonstrate an unwavering commitment to supporting and caring for the people they serve every day, through vital and innovative programs that strengthen the social fabric of the communities where their members live. These programs support a wide range of services tailored to promote and encourage a healthier and more equitable Commonwealth.

In 2022, MAHP member plans invested over \$23 million in community benefits programming, with a focus on addressing longstanding issues relating to health equity as well as new challenges arising from the impact of the COVID-19 pandemic. Health plans prioritized investments in community organizations addressing issues such as food insecurity, housing affordability and homelessness, social isolation, and transportation. At the same time, plans dedicated grant funding and programming to address pressing health equity challenges in maternal and infant health, mental health, and overall access to health care. Through these investments our plans continue working to help achieve high-quality, affordable, and equitable health care coverage for individuals and families in Massachusetts.

I am so proud of the investments that MAHP member plans make in their communities, and of the thousands of health plan employees across the state working together to address the community health needs of the residents they serve. I hope you enjoy learning about the many programs and initiatives in place today.

Sincerely,



Lora M. Pellegrini

President and CEO

Massachusetts Association of Health Plans

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MAHP Health Plans Commitment to the Communities they Serve



\$23 Million in Community Giving Contributions

To Address Initiatives Related to Housing, Food Insecurity and Health Equity



31,690 Total Volunteer Hours

At food pantries, serving meals at homeless shelters, participating in walks/runs to raise funds for mental health conditions and serving on boards of non-profit community based organizations.



Top Causes Served

Housing Instability • Food Insecurity • Mental Health and Substance Use Prevention
Health Improvement Programs for At-Risk Families and Children



Top Identified Community Health Needs

Affordable Housing for Homeless and Elderly Populations • Food Insecurity
Mental Health and Substance Use Prevention • Social Isolation of Seniors

Click on logos here or in blue header on following pages to navigate to a specific plan.



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PLACE OF BUSINESS:

1 CVS Drive
Woonsocket, RI 02895
Aetnacvshealth.com

TAX STATUS

For Profit

PRESIDENT & CEO

Karen S. Lynch

POPULATIONS SERVED

Commercial, Self-insured/ASO, and
Dental

NUMBER OF FULL-TIME EMPLOYEES

14,635

Community Giving Program

Guided by the company's purpose – bringing their heart to every moment of your health – CVS Health is reinforcing its commitment through *Healthy 2030*, the company's strategy to invest in the health of their communities and the planet for their patients, customers, clients, and colleagues.

Grounded in four pillars – Healthy People, Healthy Business, Healthy Community, and Healthy Planet – *Healthy 2030* is inclusive of CVS Health's broader enterprise and the impact it can have as a health care leader. The program conveys the company's mission to effectively utilize its scale, expertise, and innovative spirit to advance the health care experience and to invest in community health at the local level. As a leader in health care, CVS Health is focused on increasing access to quality health care services and improving health outcomes through charitable investments and programs.

2022 Community Giving Initiatives

- **Mental Health** – CVS Health is making mental well-being services more accessible, less complicated, more convenient, and more inviting. In 2022, CVS Health partnered with Mental Health America and provided \$500,000 in support of a year-long project to improve the examination and understanding of the unique mental health needs of Black, Indigenous, and other communities of color. It also partnered with *American Foundation for Suicide Prevention* and provided \$750,000 to support the development of an education program specifically designed to reduce barriers to treatment, improve suicide interventions, and save lives in Black communities over the next two years.
- **Women's Health** – CVS Health and the CVS Health Foundation have been continuously working to address maternal health disparities. Since 2021, they have invested \$1.74 million in a range of programs designed to help expectant parents – Black women, in particular – navigate pregnancy, birth and postpartum care.

The CVS Health Foundation has awarded \$6.6 million in grants to remove barriers to maternal health services and expand the doula workforce. It is focusing its awards on three main entities: Massachusetts General Hospital, the American Heart Association and the March of Dimes. Each grant will be focused on improving maternal health outcomes for historically marginalized communities by addressing the conditions most often associated with maternal mortality and severe morbidity.

In 2022, CVS Health partnered with Mental Health America, and provided \$500,000 in support of a year-long project to improve the examination and understanding of the unique mental health needs of Black, Indigenous, and other communities of color.

- **Food Insecurity** – In partnership with *Feeding America*, CVS Health has continued to increase access to food in underserved and at-risk communities. Throughout the year, CVS Health has held in-store fundraising and colleague engagement activities with their Feeding America Foodbank partners. This year they raised \$26,455,661 through their in-store campaigns.

- **In-store Fundraising** – CVS Health led in-store fundraising campaigns to support national nonprofit partners that address key health disparities and chronic conditions. Through generous donations of customers and colleagues, the campaign raised over \$1.3 million from Massachusetts stores, to support local Feeding America, American Diabetes Association, American Heart Association, and Americares.
- **Affordable Housing Investments** – With a focus on addressing housing insecurity as a key social determinant of health, CVS Health is making significant investments in affordable housing across the country. To date, the company has invested \$42.87 million in affordable housing in Massachusetts, including \$950,000 in 2022 alone.
- **Workforce Initiatives** – These initiatives enable the company's purpose by building nontraditional talent pipelines through the power of partnerships. In Massachusetts, CVS Health works with 36 active partners to ensure that youth, mature workers, veterans, and individuals with disabilities have a place within the company.
- **Project Health Program** – This program hosts in-store events at select CVS Pharmacy locations where they bring their mobile RVs into under-resourced communities at affordable housing units, homeless shelters, churches, and CVS Pharmacy parking lots to improve access to health care and ensure that cost is not a barrier to important preventive services. In Massachusetts, they hosted 106 events with 4,191 total individual screenings throughout the state.



- **Partnership with National Association of Free & Charitable Clinics** – The CVS Health Foundation has partnered with the National Association of Free & Charitable Clinics to provide access to health care for the most vulnerable patients. In Massachusetts in 2022, it granted \$25,000 each to Gratis Healthcare (Wrentham, MA) and Volunteers in Medicine Berkshires (Great Barrington, MA) to support access to mental and behavioral health in the state.
- **CVS Health Foundation Hometown Fund** – This program provides grants to nonprofits that demonstrate an unwavering support to local communities with a focus on access to health care, social services/social determinants of health, and/or education and training. In 2022, they provided the following grants:
 - \$25,000 to the Massachusetts Audubon Society Inc. to address food insecurity.
 - \$25,000 each to Boston Health Care for the Homeless Program, Health Care Without Walls, Inc., in Wellesley, Holyoke Health Center and MetroWest Free Medical Program in Sudbury, to address access to health care.
 - \$25,000 each to Doc Wayne Youth Services in Boston and United Way of Greater Plymouth County to address mental and behavioral health issues.
 - \$25,000 to the Caribbean Integration Community Development in Boston to address housing.

- \$75,000 each to The Heart of a Giant Foundation in Milton, Year Up, Inc. in Boston and UMass Memorial Health Care, Inc., and Affiliates in Worcester for project-based grants.

2022 Community Giving Overview in Massachusetts

CVS Health Foundation and the Aetna Foundation:.....	\$768,388
Corporate Grants and Sponsorships:.....	\$544,750
Retail Management, Pharmacy School, and Nurse Practitioner/Physician’s Assistant Scholarships:	\$38,000
Gift Cards and Product Donations:	\$29,014
Total Community Giving in Massachusetts:	\$1,380,152

Community Engagement

Colleagues are committed to giving back to the communities where they live and work, especially through volunteerism. In Massachusetts, CVS Health colleagues logged 2,808 volunteer hours in 2022, which equates to \$216,394 in donated time.

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PLACE OF BUSINESS

Cigna is a global health services company with corporate headquarters located in Bloomfield, Connecticut. Cigna.com

TAX STATUS

For Profit

CHAIRMAN & CEO

David M. Cordani

POPULATIONS SERVED IN MASSACHUSETTS

Commercial, Self-insured/ Administrative Services Only (ASO) and Dental

NUMBER OF EMPLOYEES IN MASSACHUSETTS

758

CIGNA CONNECTS CORPORATE RESPONSIBILITY REPORT

<https://www.cigna.com/static/www-cigna-com/docs/2022-esg-report.pdf>

Community Giving Program

Cigna’s mission, to improve the health and vitality of those they serve, is at the heart of everything they do. The vision is a better future built on the vitality of every individual and every community. Every day, the people of Cigna are making a difference in communities around the world and in local areas where they do business, including Massachusetts.

2022 Community Giving Initiatives

In 2022, Cigna’s charitable contributions totaled nearly \$54 million. These donations reflect and magnify the positive impacts of their mission to improve the health and vitality of the populations they serve. The Cigna Group gives to communities in three primary ways: through The Cigna Group Foundation, corporate giving, and employee giving and volunteerism.

The Foundation currently focuses giving on a few primary areas, including health and well-being, education and workforce development, and community and social issues. These focus areas are highlighted through community impact programs, such as Healthier Kids for Our Future, and through the Foundation’s support of its Building Equity and Equality Program. Their charitable giving, with a focus on health equity and access to health care, helps to create more vibrant, healthier, and more equitable communities. In 2022, the Foundation funded 152 grants, 90% of which supported efforts to address social determinants of health. Total Foundation giving in 2022 amounted to more than \$16.5 million.

Community Contributions and Involvement

Cigna is proud to support numerous nonprofit organizations that are aligned with its mission of improving health, well-being, and peace of mind.

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Fallon Health

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In Massachusetts, the company has focused on organizations that are addressing barriers to health and providing support to those with health challenges and access to preventive care for youth and family caregivers.

In Massachusetts, Cigna has focused on supporting organizations that are addressing barriers to health and providing support to those with health challenges and access to preventive care for youth and family caregivers.

Cigna Foundation funding supported several community organizations in Massachusetts to advance programs, including:

- **Operation Warm** – An organization that supports families living in poverty who cannot afford warm coats for the winter or new sneakers for kids to actively play in. The funds enable the organization to distribute new shoes and coats to children across Massachusetts and Northern New England.

- **Corporate Cup Challenge for Boston Children’s Hospital** – This event allows teams to come together for adult field day and raise money for kids and families in need of medical procedures for complex diseases.

Through additional corporate charitable sponsorships, Cigna supported organizations benefiting Massachusetts residents, including Brigham and Women’s Hospital, New England Hemophilia Association Inc., ForsythKids, Reach Out and Read, Hope & Comfort, Whittier Street Health Center, Operation Warm and more.



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PLACE OF BUSINESS

30 Winter Street
Boston, MA 02108
Commonwealthcarealliance.org

TAX STATUS

Not for Profit

PRESIDENT & CEO

Christopher Palmieri

POPULATIONS SERVED

Medicaid and Medicare Dual Eligible
Enrollees — One Care and Senior
Care Options Programs

NUMBER OF FULL-TIME EMPLOYEES

1,967

Community Giving Program

Commonwealth Care Alliance's (CCA) Community Giving program is designed to demonstrate CCA's deep commitment to its roots in the Commonwealth and its unwavering commitment to support individuals and organizations in need. Through its social corporate leadership position, CCA focuses on those organizations whose missions align with CCA's to improve the health and well-being of people with the most significant needs, supporting a diverse range of local and national organizations that are committed to improving outcomes for the populations they serve.

2022 Community Giving Initiatives

Supporting Low-Threshold Housing for Chronically Homeless Individuals — Like many American urban centers, Boston is experiencing a homelessness and substance use disorder crisis, manifested most dramatically by the encampment at the intersection of Massachusetts Avenue and Melnea Cass Boulevard (Mass & Cass). As a company with a long history of innovating and advocating in support of individuals with the most significant needs, CCA, in partnership with the Commonwealth and the City of Boston, created a first-of-its-kind temporary housing community on the former Shattuck Hospital campus in Jamaica Plain. CCA is collaborating with the city and state to manage 18 cottages (known as low-threshold housing) serving up to 25 guests and providing an array of health and human services with the goal of helping guests transition to permanent housing. Since December 2021, 72 residents have lived at the cottages, 54 of whom have transitioned into permanent housing. (Click here to watch [video](#))

Medical-Legal Partnership — CCA and Community Legal Aid formed a partnership to assist low-income and elderly individuals and families in the greater Springfield area. This innovative collaboration aims to address health-harming legal problems such as poor housing conditions, risk of eviction and homelessness; lack of access to public benefits resulting in food insecurity or financial instability; or the need for orders of protection for someone threatened by physical violence at home, all of which affect social factors that impact member health and overall well-being. CCA members have reported that – even

if their legal issue was not resolved in their favor – having the support of the medical-legal partnership attorney greatly reduced their stress and helped them to feel supported.

CCA is collaborating with the city and state to manage 18 cottages (known as low-threshold housing) serving up to 25 guests and providing an array of health and human services with the goal of helping guests transition to permanent housing.

Prioritizing Social Factors Impacting Care — CCA has long been a national leader when it comes to addressing social impacts among its members. That is why their nationally recognized *uncommon care*® model has always focused strongly on closing social and behavioral gaps in care.



Today, CCA serves more than 48,000 people in the Commonwealth, many with significant needs. CCA's person-centered model seeks to address each member's unmet needs for housing or food security, crisis support, transportation, and more. In 2022, nearly 20,000 of CCA's members received CCA assistance with at least one social support.



Examples of assistance provided included a ride to a medical appointment, making a home more accessible, delivering a needed meal and non-traditional care services, such as in-home behavioral health therapy. In 2022, these services totaled:

- **901,059** total transportation trips provided to members
- **77,398** home modifications and non-traditional supports provided to members (including air conditioners, homemaker services, ramp installations, and more)
- **728,068** total meals provided to members

Additionally, in 2022, CCA members received:

- **94,686** in-home visits from a CCA team member
- **8,964** face-to-face visits with a behavioral health clinician
- More than **2 million** personal care assistant or home health aid hours

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2022 Total Community Giving Program Expenditures

Charitable Giving in MA\$410,000

Value of Employee Volunteerism.....\$ 1.1M

CCA affords all employees the opportunity for two paid days of volunteer work toward the charitable organization of their choosing, to the tune of more than \$1.1 million annually.

Community Contributions and Involvement

CCA's Corporate Social Responsibility Program is an extension of its work with Federally Qualified Health Centers (FQHCs) and community-based organizations, directed at impacting the needs of the communities they serve across the Commonwealth. Past contributions have benefited food banks and community food pantries, healthcare and legal advocacy groups, disability rights advocates, health equity partners, community health centers, behavioral health partners, health care innovators, and social justice causes.



In 2022, CCA sponsored a number of community-based events such as the Cape Abilities Annual Harbor Walk, National Alliance on Mental Illness (NAMIWalks) Your Way Massachusetts, Dorchester YMCA Bowls for Equity, Lynn Community Health Center Employee Appreciation Block Party, Puerto Rican Festival, CENTRO Latin American Festival, Winter Walk and the Walk to End Alzheimer's. CCA also continued its monthly mobile food market in partnership with the Lynn Community Health Center. (Click here to watch [video](#))

Community engagement and volunteer efforts mirrored CCA's mission to drive health equity in 2022. CCA employees participated in volunteer days and initiatives that:

- **Increased access to healthy food** by supporting community organizations like food banks, meal delivery services, and mobile farmers markets focused on getting nutritious food to those who need it most.
- **Supported affordable housing** by partnering with Habitat for Humanity.
- **Decreased social isolation** by creating opportunities for CCA employees to interact with seniors and other homebound individuals.

In every county they serve in the Commonwealth, CCA outreach teams coordinated a total of more than 1,100 health and education events in collaboration with over 200 local community-based organizations. CCA also teamed up with FQHC partners to distribute food to more than 500 Massachusetts families each month.

Employee volunteering is at the center of all that CCA does, and its employees can be found donating their time in communities throughout the Commonwealth. In 2022, employee volunteers participated in more than 320 food distribution events, demonstrating their deep commitment to local communities.

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PLACE OF BUSINESS

465 Medford Street
Boston, MA 02129
Deltadentalma.com

TAX STATUS

Not for Profit

PRESIDENT & CEO

Erik Montlack

POPULATIONS SERVED IN MASSACHUSETTS

Commercial, Group, and Individual Programs

NUMBER OF EMPLOYEES IN MASSACHUSETTS

70

Community Giving Program

As one of the nation’s leading oral health companies, Delta Dental directs their energy and resources to improving oral health in the communities they serve. They apply their corporate giving funds to further their mission of improving oral health for all, promoting prevention, supporting access to quality and affordable care, and ultimately helping individuals in Massachusetts stay healthy.

2022 Community Giving Initiatives

Diversity, Equity, Inclusion – In the world of dental care, Delta Dental sees that a respect for diversity, equity and inclusion leads to greater choice and satisfaction and better health outcomes. Delta Dental strives to learn from their staff, providers, clients, and members, and diversity is part of their everyday culture. 2022 efforts include:

- Sponsored the Dr. Martin Luther King, Jr. Memorial Breakfast, at which scholarships were awarded to community college health sciences students.
- Provided scholarship funds to Quinsigamond Community College and Springfield Technical Community College to ease the financial burden for students of color pursuing a degree in dental hygiene.
- Continued its longtime support for The BASE urban baseball (and basketball) academy and its focus on preparing urban youth for lifetime success.

Cultivating Healthy Future Leaders – Delta Dental proudly supports a number of community organizations that foster health-literate children who will become engaged future leaders, including:

- Inner-city educational centers of excellence such as the Early Learning Center
- Charlestown Boys & Girls Club and its youth programming focused on healthy lifestyles

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- CATCH My Breath, the nationally recognized anti-vaping curriculum that is available for free to Massachusetts middle school students to increase awareness of health dangers and teach avoidance strategies

Supporting Families – Provided support to community organizations that are helping families stay strong and healthy in the face of adversity. Contributions were made to:

- Children’s Trust, Northeast ARC, Sisters of St. Joseph, and Mass General Hospital’s ASPIRE program, which are helping children and adults living with intellectual and developmental disabilities and/or special needs
- Samaritans for its much needed work on behalf of suicide prevention and family support
- Goodwill Industries and Operation ABE for their workforce retraining programs
- March of Dimes, supporting healthy mothers, healthy pregnancies, and healthy babies
- Health Law Advocates and Health Care for All for their work on health equity
- Elder services organizations to ensure seniors experience optimal oral health
- Alzheimer’s Association for research and advocacy

2022 Total Community Giving Expenditures

Annual community contributions in Massachusetts..... \$163,000

Community Engagement

During 2022, Delta Dental partnered with four nonprofit organizations to present “Back to School, Back to the Dentist” events in which employees volunteered to staff information tables and distributed more than 500 dental hygiene kits to children and families at the Dimmock Center Head Start in Roxbury, the Boys & Girls Club in Charlestown, The BASE in Boston and the Boys & Girls Club in Worcester.

Delta Dental employees also participated in read aloud events in which employee volunteers read oral health-related picture books to students and distributed more than 75 dental hygiene kits to students in classrooms at the Links to Libraries in Springfield and at the Ellis Early Learning Center in Boston.



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PLACE OF BUSINESS

One Chestnut Place
10 Chestnut Street
Worcester, MA 01608
Fallonhealth.org

TAX STATUS

Not for Profit

PRESIDENT & CEO

Richard P. Burke

POPULATIONS SERVED

MassHealth ACO, Dual-Eligible (Senior Care Options Program and PACE Program), and Medicare Advantage, Commercial

NUMBER OF FULL-TIME EMPLOYEES

1,248

Community Giving Program

Fallon Health is a mission-driven not-for-profit health care services organization. For 45 years they have been improving health and inspiring hope in the communities they serve. Committed to caring for those who need them most, the organization prides itself on providing equitable access to coordinated, integrated care for its members with a special focus on those who qualify for Medicare and Medicaid. Fallon also serves as a provider of care through their Program of All-Inclusive Care for the Elderly (PACE).

Fallon's mission guides them in the work they do in support of their members and the diverse communities they serve. They work cooperatively with health care and community-based organizations, as well as with state and federal agencies, to:

- Lead the creation of innovative health care solutions
- Seek healthy outcomes
- Improve access to health care services

The goals of the Fallon Health Community Giving Program are to:

- Develop, implement, and support programs that improve the health status of underserved or at-risk populations within our service area as determined by the needs of the communities we serve.
- Continue Fallon Health's role as a health educator by providing resources, hosting health and information programs, and by bringing general information to the public through speaking engagements, programs, and the use of our communication platforms.
- Convene key community stakeholders, providers, community-based organizations, and individuals to discuss escalating health issues that have a significant effect on the community's positive health outcomes, access to quality care, and overall cost of care.

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- Develop partnerships that allow us to support and/or implement community health improvement plans and programs that are identified through local community health assessments and address the barriers that impact positive health outcomes.
- Continue to find ways to deliver or provide access to culturally competent, high-quality, low-cost health care coverage to people of any age, race, ethnicity, religion, ability, sexual orientation, gender identity, health status and income level.

2022 Community Giving Initiatives

Community Impact Grants Program – Fallon awarded \$150,000 in grants to 13 community-based organizations across its service area. Funding priorities included food insecurity and health initiatives for older adults. The grants were used to help fund innovative community-based programs that support areas or populations that are particularly vulnerable to food insecurity, or that provide support to older adults in their homes and communities. The following organizations received funding:

- Boston Area Gleaners – Hunger Relief Program
- Boys & Girls Club of Worcester – The Club vs. Food Insecurity
- Central Massachusetts Housing Alliance – Elder Home Repair of Central Massachusetts Housing Alliance
- Community Harvest Project – Expanding Availability of Produce for Healthy Hunger Relief
- Elder Services of the Berkshires – Senior Wellness Nutrition & Safety Program
- Food Link – Food Access to Improve Healthy Outcomes for Older Adults
- Friendly House – Friendly House Food Pantry & Social Services
- Growing Places – Moving North Central MA Up the Food Security Continuum
- Lovin' Spoonfuls – Food Rescue and Hunger Relief in Worcester and Hampden County
- Merrimack Valley Food Bank – Mobile Pantry Program
- Saint Paul's Elder Outreach – Saint Paul's Elder Outreach

- Southeast Asian Coalition – Elder Care Program
- United Way of Tri-County – Meal Preparation Operations for Three Food Insecurity Programs

Hunger Relief Funding – Fallon Health continued their focus on supporting food pantries and food banks across the Commonwealth to feed underserved or at-risk older adults, families and children. Additionally, they partnered with the Worcester Railers Hockey Club to support their Hocky Checks Hunger initiative and continued the Strike Out Hunger campaign with the Worcester Red Sox, which culminated in Fallon Health donating \$50,000 to the Worcester County Food Bank.

Mini Grant Program – Fallon Health's Mini Grant program's main purpose is to fund lower-cost projects of value to nonprofit organizations within Fallon's service area. In 2022, Fallon awarded mini grants totaling \$59,250 to 27 organizations.

Fallon awarded \$150,000 in grants to 13 community-based organizations across its service area. Funding priorities included food insecurity and health initiatives for older adults. The grants were used to help fund innovative community-based programs that support areas or populations that are particularly vulnerable to food insecurity or that provide services to seniors that overcome or mitigate social isolation.

2022 Community Giving Program Expenditures

Community-Clinical Linkages	\$26,500
Total Population or Communitywide Interventions	\$302,250
Access/Coverage Supports	\$89,000
Total Community Giving Expenditures:	\$423,350



Community Contributions and Involvement

In 2022, Fallon Health distributed \$1,290,084 to programs that met the goals of Fallon’s Community Giving program. This was accomplished through the distribution of more than \$589,546 in support of funding priorities, including grants, direct expenses, leveraged expenses, and staff

and volunteer time. The health plan also supported other philanthropic initiatives totaling approximately \$700,538 in community sponsorships.

Fallon takes the initiative to personally visit the selected organizations to distribute the funds. This provides an important opportunity for them to learn more about the region’s needs and how they can work together to be a continued resource.

Fallon’s employees are encouraged to volunteer in the community, and each employee is provided with eight hours of paid work time to do so. In 2022, Fallon employees spent 12,300 hours doing community service, of which 676 hours were used to serve Fallon Health driven initiatives. Highlights of Fallon’s giving, accomplished through grants or employee engagement, include:

- United Way Campaign at Fallon Health – The annual United Way campaign aligns with Fallon’s mission to serve the health care needs of the community. Through the United Way, Fallon helps the most underserved or at-risk people in the community access food, shelter, transportation, job opportunities, and other valuable resources.
 - Fallon gives back through corporate giving and generous employee donations. A calendar of fundraising activities is developed so that employees can participate in a way that works best for them. If able, they are also encouraged to make a personal donation via payroll deduction with the option of designating funds to the United Way in their region or to a charity of their choice.
 - In 2022, Fallon employees used approximately 160 hours to support the United Way’s campaign activities. These efforts helped raise approximately \$64,604 with a majority of funds distributed to the United Way of Central Massachusetts. The remaining funds were distributed to the United Way of Tri-County Inc., United Way of Massachusetts Bay & Merrimack Valley, the United Way of North Central Massachusetts, United Way of South-Central Massachusetts, United Way of Greater Fall River, Berkshire County United Way, United Way of Greater Plymouth County and the United Way of Pioneer Valley.

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- **Fallon Community Engagement, Volunteer Leadership, and Event Participation** – Fallon Health employees at all levels are deeply engaged in supporting community outreach efforts. In 2022, a number of employees donated their time and talents to serve on boards and committees throughout the state, including the Boys & Girls Club of Worcester, YWCA of Central Mass., CASA Project, Reliant Foundation, the Worcester Regional Chamber of Commerce, Mechanics Hall, Worcester Economic Club, and the Girl Scouts of Central and Western Mass.
- **Support for Food Pantries** – In 2022, Fallon continued its focus on supporting food pantries to feed underserved or at-risk older adults, families, and children, including the Bourne Friends Food

Pantry, the Cheshire Pantry, the Open Door/Cape Ann Food Pantry, the Open Pantry of Greater Lowell, the Boys & Girls Club of Brockton, and the Boys & Girls Club of Worcester. In addition, employees provided meals for 472 families across key service areas with their Feed-a-Family program in Berkshire County, Springfield, Leominster, Lowell, Webster, and Worcester, amounting to \$28,240 in food donations.

- **Leading Workgroups** – Fallon engaged community and corporate leaders, nonprofit/community organizations, business partners, and providers by participating in and leading workgroups with the Worcester Together Group, formed at the beginning of the COVID-19 crisis to address community deficiencies caused by the pandemic.

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Health New England

PLACE OF BUSINESS

One Monarch Place, Suite 1500
Springfield, MA 01144-1500
Healthnewengland.org

TAX STATUS

Not for Profit

PRESIDENT & CEO

Richard Swift

POPULATIONS SERVED

Commercial, Medicaid, and Medicare Advantage

NUMBER OF FULL-TIME EMPLOYEES

404

Community Giving Program

Health New England's mission, as part of Baystate Health (an integrated health care system), is to improve the health and lives of the people in the communities they serve by providing outstanding service, delivering superior value and acting as a leading corporate citizen.

In 2022, Health New England continued committing to improve the health status in communities they serve by addressing racial, ethnic, economic, and gender health disparities and improving health equity for all. Health New England's Community Giving program aligns with their internal population health management, Diversity, Equity, Inclusion, Belonging (DEIB); and health equity committee strategies. Their Community Giving program includes the following elements needed for individuals, families and communities to thrive:

1. Focus on prevention and increasing access to quality health and wellness care.
2. Be a resource to the community for health information and wellness programs.
3. Sponsor/underwrite the cost of health improvement programs focused on at-risk families and children that demonstrate improvements in community health status.
4. Focus on amelioration of root causes of health disparities and inequities, including economic and social determinants.
5. Measure improvements in community health status that result from their efforts.
6. Invest the time, talent, and resources necessary to accomplish these goals.
7. Commit to focusing on health equity and embedding it in current and all future community health strategies and initiatives.

2022 Community Giving Initiatives

In 2022, Health New England built on the existing multiyear commitments to organizations through the Where Health Matters Grant Program in \$250,000 grant funds.

- **Clinical & Support Options** received \$150,000 in funding over three years to support their Friends of the Homeless – Care Coordination Support program. The goal is to develop and implement medical prevention and response strategies and coordinate medical care and create greater access to behavioral health care for those who are homeless while improving individual capacity for self-efficacy. *(Year 3 out of 3)*

Health New England awarded \$100,000 in DEIB mini grants to 18 local non-profit organizations, supporting programs that address maternal and infant health, with a focus on both health equity and at least one social determinant of health.

- **Girls on the Run Western MA** (GOTR) received \$100,000 in funding over two years to support the expansion of their Girls on the Run program. GOTR will double their programming with the goal of improving physical and social emotional health outcomes among third to eighth grade girls in Chicopee, Holyoke, and Springfield, MA schools. *(Year 2 out of 2)*
- **The Care Center** received \$150,000 in funding over three years to support the Roque House and Cultural Center. Over the next three years, The Care Center will provide a stable, inspiring, and safe home for young families by supporting a live-in artist and counselor to help build a vibrant learning community of young mothers in the process of attaining their college degree. *(Year 2 out of 3)*

- **The Food Bank of Western MA** received \$150,000 in funding over three years to support their Food Insecurity Screening and Referral Initiative to identify and serve food-insecure individuals, increasing access to services to address food insecurity. *(Year 3 out of 3)*
- **Wellspring** received \$150,000 in funding over three years to support the Go Fresh Mobile Market program. Go Fresh Mobile Market will 1) double the number of people to whom it provides access to fresh, healthy, local foods; 2) enact a pilot program to expand the Go Fresh farmers market throughout winter providing year-round access to health foods; 3) partner with local health clinics to establish a food referral program that meets the needs of patients with chronic conditions through education and access to healthy foods; and 4) continue to support minority and immigrant farmers via the Wellspring Harvest greenhouse program in the Indian Orchard neighborhoods. *(Year 2 out of 3)*

Diversity, Equity, Inclusion, Belonging (DEIB) Mini Grants – Health New England awarded \$100,000 in DEIB mini grants to 18 local non-profit organizations, supporting programs that address maternal and infant health, with a focus on both health equity and at least one social determinant of health.

Baystate Health Foundation – Health New England continued to support its parent organization by awarding the Baystate Health Foundation a \$102,250 grant for the Community Connections Program. Implementation of the Community Connections Program will allow Baystate Division of Midwifery and Community Health to hire a community health worker focused on 1) improving utilization and preventive screening rates at Mason Square; 2) increase patient experience; and 3) improve patient and infant health outcomes.

Long-Term Community Grant Commitments – Health New England strengthened its policies and practices of community giving and worked with key community partners to advance systemic and meaningful solutions of health impacted by social influences, including racism, in the community. Long term community partners that Health New England supported this year were Friends of the Homeless, United Way of Pioneer Valley, and Public Health Institute of Western MA.

Community Health Needs Assessment – In December 2022, Health New England completed and released the updated 2022 Community Health Needs Assessment (CHNA), uplifting prioritized community health needs identified in three areas: the social and economic factors or “determinants” that influence health, barriers to healthcare access, and health behaviors and outcomes. Health New England’s 2022 CHNA focused on Berkshire, Hampden, Hampshire, Franklin, and Worcester Counties.

Health New England’s 2022 CHNA includes the impact of COVID-19 on health needs in the region and lifts up the prioritized need of youth mental health as a regional focus area for additional data gathering. Further, Health New England prioritized two of the identified health needs for a deeper dive and additional data gathering: chronic conditions and mental health/substance use disorders. The 2022 CHNA focuses on inequities among youth, older adults, and justice-involved individuals.



Figure 1: Springfield Pride Parade

2022 Community Giving Program Expenditures

Direct Clinical Services.....	\$100,000
Community-Clinical Linkages	\$67,000
Total Population or Communitywide Interventions	\$ 353,000
Access/Coverage Supports	\$5,000
Infrastructure to Support Collaborations	\$15,000
Total Community Giving Expenditures:	\$ 540,000

Community Contributions and Involvement

Health New England provided sponsorships and funding to select community-based organizations that contribute to the economic success of the region. In 2022, Health New England funded approximately \$150,000 in corporate sponsorships that extend beyond the Community Giving program. This amount does not include leveraged funds, in-kind donations or volunteerism.

Volunteerism is central to Health New England’s mission to act as a leading corporate citizen. Health New England associates, through community service, volunteered approximately 1,400 hours in 2022. As representatives of Health New England, associates made contributions that included monthly meal service at Friends of the Homeless, United Way Day of Caring, support of veterans and military groups, and gift donations for the Children’s Study Home. Associates are dedicated to the Baystate Health Foundation’s fundraising events and volunteered at the Children’s Miracle Network Radiothon and Rays of Hope Walk/Run as well as donating funds to these and other Baystate events. This year, associates participated in the planning and celebration of Springfield Pride Parade, Springfield Puerto Rican Parade, and Springfield Stone Soul. Additionally, Health New England leveraged in-kind donations and services such as supplies, materials, and print and graphic design to many non-profit community organizations. Also, many of the organization’s leaders continued serving on boards of area nonprofit community organizations as a way to share their expertise and give back to the community.



Figure 2: Indian Orchard Community Baby Shower



Figure 3: Gardening the Community

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Delta Dental

Fallon Health

Health New England

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Point32Health

Senior Whole Health

UniCare

UnitedHealth Group

WellSense Health Plan



Mass General Brigham

Health Plan

PLACE OF BUSINESS

399 Revolution Drive
Somerville, MA 02145
MassGeneralBrigHamhealthPlan.org

TAX STATUS

Not for Profit

PRESIDENT & CEO

Steven Tringale

POPULATIONS SERVED

Commercial and Medicaid

NUMBER OF FULL-TIME EMPLOYEES

515

Community Giving Program

The Mass General Brigham Health Plan Community Giving Program is culturally responsive to the health and social needs of communities throughout Massachusetts. An integral part of this program is to improve and maintain health status, promote health equity for diverse populations, and expand access to health care in the communities they serve. The health plan works in partnership with the Commonwealth of Massachusetts, community health centers, and members of the community to identify, develop, and support community giving programs that meet the needs of underserved and vulnerable populations.

Please note: on January 1, 2023 AllWays Health Partners rebranded to the new name of Mass General Brigham Health Plan.

2022 Community Giving Initiatives

As the COVID-19 crisis continued, Mass General Brigham Health Plan proudly partnered with and supported local community-based organizations focused on improving health outcomes for members in the community. Mass General Brigham Health Plan worked to advance these goals by providing sponsorship to Home Start Inc. to prevent home evictions of seven low-income families residing in Greater Boston who had fallen behind in their rent and sponsored the Wish Project to help low-income families in need establish long-term residency, providing local people in need with basic furniture, home goods and baby goods.

2022 Community Resources

Mass General Brigham Health Plan continued to offer free live and recorded virtual webinars and workshops to the public to help individuals cope with the challenges of the pandemic and beyond. The Community Support Webinar series covered a range of topics aimed at helping individuals manage all elements of their health.

The recordings from prior years and this year's webinars were posted on the Mass General Brigham Health Plan website and are available to anyone to view. The webinars that were available in 2022 included:

- Cultivating Self Care for Parents in the Trenches
- How to Combat Stress with Good Nutrition
- Five Elements of Health and Healing
- Strengthening Relationships during Quarantine
- Burnout Prevention and Recovery
- Mindful Parenting
- Be Your Own Hero
- Adolescent Psychology: The Parent Version
- Understanding and Enjoying Playing with Your Child
- Benefits of Strength Training
- Ergonomics for Your Home Environment
- Staying Active with Spring Outdoor Activities
- Healthy Eating the Mediterranean Way
- Children and the COVID 19 Pandemic
- How Lifestyle Factors influence Breast Cancer Risk
- Healthy Eating to Combat Holiday Overindulgence
- Demystifying Cholesterol and the Prevention of Heart Disease
- Diabetes 101 en Español
- The Impact of Music on Mental Health
- Health, Hormones & Practical Tips for Managing Menopause

Mass General Brigham Health Plan worked to advance these goals by providing sponsorship to Home Start Inc. to prevent home evictions of seven low-income families residing in Greater Boston who had fallen behind in their rent and sponsored the Wish Project to help low-income families in need establish long-term residency, providing local people in need with basic furniture, home goods and baby goods.

2022 Community Giving Program Expenditures

Total Expenditures\$7,749,722

Community Contributions and Involvement

Mass General Brigham Health Plan continues to offer programs and services to the members of the Massachusetts community to help ensure that all members of the Commonwealth are able to live a healthy and active lifestyle. Through innovative programs with Mass General Brigham, investments in the organizations that serve the community, and the development of informational and educational resources, they were able to make an impact.

In 2022, Mass General Brigham Health Plan distributed over \$151,000 to local organizations throughout Massachusetts through sponsorships and donations to support those who continued to be impacted by the COVID-19 pandemic. Many of the organizations were aligned with categories set forth by the Commonwealth Community Benefits program including housing stability, food insecurity, mental health, substance use disorders and chronic disease. Through donations to food banks, homeless shelters, and behavioral health organizations, they provided essential services to Massachusetts residents whose health and well-being are most immediately impacted by social determinants of health as well as those who continued to be affected by COVID-19.

Organizations that Mass General Brigham Health Plan supported with financial donations this year included:

- A Baby Center
- A Place to Turn Inc.
- Action for Boston Community Development
- Advocates Inc.
- Age Span
- American Diabetes Association
- American Lung Association

- Anna Maria College
- Bay State Banner
- Beantown Baby Diaper Bank
- Boston CASA for Children
- Boston Firemens Relief Fund
- Boston Senior Home Care
- Bridge Over Troubled Waters
- Brockton Day Nursery
- Casa Myrna Vazquez
- Catholic Charities Worcester County
- Community Servings
- Doug Flutie, Jr. Foundation for Autism
- DOVE Inc.
- East Boston Neighborhood Health Center
- Edward Kennedy Community Health Center
- Fathers' Up Lift Inc.
- Fresh Starts Wellness Center Inc.
- Friendship Home
- Greater Lawrence Family Health Center
- Harvard Street Neighborhood Health Center
- Health Law Advocates Inc.
- HomeStart Inc.
- It Takes a Village
- Justice Resource Institute
- Lannie's Neighborhood
- Lowell House Inc.
- LUK Inc.
- March of Dimes, Inc.
- Montague Catholic Social Ministries
- Pakachoag Music School of Greater Worcester
- Road to Responsibility Inc.
- Samaritans Inc.
- Social Capital Inc.
- Somerville Homeless Coalition Inc.
- Southwest Boston Senior Services (Ethos)
- The Wish Project

- UTEC
- YMCA of Central Massachusetts
- YWCA Boston
- YWCA of Lowell Inc. (Lowell Alliance)

In addition, Mass General Brigham Health Plan offered two virtual opportunities for employees to get involved in supporting underserved and vulnerable populations:

- **Rosie's Place** – Rosie's Place is an organization that provides wide-ranging support, education, and outreach services to 12,000 women a year. During the month of December, Mass General Brigham Health Plan employees participated in a virtual employee food drive. Employees donated 149 items of food.
- **Cradles to Crayons** – Cradles to Crayons provides children from birth through age 12 living in homeless or low-income situations with the essential items they need to thrive – at home, at school, and at play. Mass General Brigham Health Plan donated \$397 in a winter drive.



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Commonwealth Care Alliance

Delta Dental

Fallon Health

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Point32Health

Senior Whole Health

UniCare

UnitedHealth Group

WellSense Health Plan

Point32Health

PLACE OF BUSINESS

1 Wellness Way
Canton, MA 02021
www.point32health.org
www.point32healthfoundation.org

TAX STATUS

Not for Profit

PRESIDENT & CEO

Cain Hayes

POPULATIONS SERVED

Commercial, Medicaid, Medicare, and Dual-Eligible Programs (Senior Care Options and One Care)

NUMBER OF FULL-TIME EMPLOYEES

4,327

Community Giving Program

Point32Health is a leading health and well-being organization, delivering an ever-better health care experience to everyone in the communities it serves. Building on the quality, nonprofit heritage of its founding organizations, Harvard Pilgrim Health Care and Tufts Health Plan, Point32Health leverages its experience and expertise to help people find their version of healthier living through a broad range of health plans and tools that make navigating health and well-being easier.

The Point32Health 2022 Community Giving Program represents reporting for Harvard Pilgrim Health Care Inc., Tufts Associated Health Maintenance Organization Inc., and Tufts Health Public Plans Inc.

The Point32Health Community Giving Program is delivered through several components: 1) the dedicated resources of Point32Health Foundation; 2) Corporate Citizenship programs, including significant giving and volunteer service; 3) research and education activities conducted by the Harvard Pilgrim Health Care Institute; and 4) clinical innovation and quality programs.

These community investments embody a commitment to be relevant, flexible, and inclusive. The company and its Foundation support nonprofit organizations working to increase access to healthy, affordable food; improve the lives of older people; and address mental health needs – all with a focus on communities facing systemic barriers. The Foundation’s purpose is to work with communities to support, advocate for, and advance healthier lives for everyone.

With support from its Foundation, Point32Health’s corporate citizenship efforts engage employees through match and volunteer programs, extending opportunities to give more broadly to the community. Board members and employees of Point32Health companies are eligible for the various match programs. In 2022, 43% of employees and 58% of board members participated in one or more of these giving and service programs.

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With donations, fundraising, and volunteer service, plus the Foundation matches, Point32Health and its employees delivered more than \$1.5 million to more than 600 nonprofits (74% went to nonprofits serving Massachusetts communities). These organizations support the community benefits mission and promote health and wellness in diverse communities throughout the Commonwealth. Point32Health companies also support community organizations and programs through company-sponsored volunteering, board service, sponsorships, and in-kind and other donations.

Centering equity and community leadership, Foundation investments went to communities experiencing systemic barriers and inequities, including people of color, immigrants, those living with disabilities, people who identify as LGBTQIA+, and those living in rural communities. Resources were also allocated to support social and racial justice.

Point32Health promotes and supports additional initiatives in the community through company efforts including civic engagement by employees, business diversity and inclusion in support of employees and the plan's mission, employee development, environmental sustainability initiatives, high standards for governance and ethics, and customer privacy and satisfaction.

These efforts demonstrate lived values – to be a good neighbor and to practice good corporate citizenship. For three years, [Point32Health](#) has earned national honors for a focus on community. Named to [The Civic 50 by Points of Light](#), the world's largest nonprofit dedicated to volunteer service, Point32Health was recognized as one of 50 companies nationwide for superior corporate citizenship programs

based on the 2022 reporting year and showcases how companies can use their time, skills, and resources to drive social impact in communities and within their companies.

2022 Community Giving Initiatives

In 2022, Point32Health invested more than \$9.4 million in nonprofits serving communities in Massachusetts.

Centering equity and community leadership, Foundation investments went to communities experiencing systemic barriers and inequities, including people of color, immigrants, those living with disabilities, people who identify as LGBTQIA+, and those living in rural communities. Resources were also allocated to support social and racial justice.

Building on the legacy of Harvard Pilgrim Health Care and Tufts Health Plan foundations, the Point32Health Foundation continued to focus on access to healthy food, healthy aging/older adults, and behavioral health. These focus areas will continue through 2024. Specifically, Point32Health and its Foundation:

- Gave \$3.94 million in grants to organizations serving Massachusetts communities.
- Gave \$5.6 million in direct and in-kind investment to support the Harvard Pilgrim Health Care Institute's research to improve health care delivery and population health.
- Gave nearly \$780,000 in nine Clinical Innovation and Quality Grant projects to support nonprofit providers with projects to improve care by reducing barriers. Seventy-eight percent of these grants supported projects in Massachusetts.
- Continued a \$1 million, five-year commitment to support the Asian Community Fund, the Latino Equity Fund, and the New Commonwealth Racial Equity and Social Justice Fund. A new \$500,000 grant was equally divided among these funds and the Equality Fund.

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- Made significant multiyear investments to build statewide and New England-wide networks that advance and increase the number of age- and dementia-friendly communities across the Commonwealth and improve the quality of and access to evidence-based programs serving older people. Investments were made in Chicopee, Gloucester, Holyoke, Lawrence, Lowell, Rockport, South Hadley, Springfield, and Waltham.
- Was a key funder of Dementia Friendly Massachusetts, a grassroots movement to make communities throughout the state “dementia friendly.” In dementia-friendly communities, people with dementia feel safe and supported; 200 cities and towns are engaged in dementia-friendly activities; 113 have signed the dementia-friendly pledge.
- Provided grant support and participated in the leadership of the Massachusetts Healthy Aging Collaborative (MHAC), which promotes statewide efforts to improve the systems that impact the well-being and health outcomes of older adults.
- Collaborated with MHAC, the Executive Office of Elder Affairs, the Massachusetts Chapter of AARP, Massachusetts Councils on Aging, and other community partners to complete a year three progress report elevating community efforts in the Commonwealth’s Age-Friendly Action Plan. The Foundation supported the implementation of the plan and earmarked \$250,000 over five years (2018-2022) to advance efforts to make Massachusetts the best place to grow up and grow old.
- Invested more than \$1.9 million to address systemic solutions to food insecurity and to support programs delivering fresh, affordable, healthy food, including investments to expand capacity of mobile markets and other local organizations.
- Supported the Massachusetts Coalition for the Homeless in their advocacy for solutions to address housing insecurity among older adults. The Foundation continued to support the Massachusetts Association for Mental Health to expand behavioral health access for older people through advocacy.

2022 Massachusetts Community Giving Program Expenditures

Grants:.....	\$ 3,985,999
Sponsorships:.....	\$ 1,590,716
Matching Gifts:	\$688,103
In-kind Donations:	\$296,820
Value of Employee Volunteerism:	\$318,507
Additional Community Benefits:.....	\$2,526,735
Total Community Giving Expenditures:	\$9,406,880

Community Contributions and Involvement

In 2022, Point32Health made donations and sponsored events throughout the Commonwealth:

- Gave more than \$2.3 million in corporate and Foundation sponsorship support for nonprofit fundraising events and programs in communities the organization serves (68% with Massachusetts nonprofits).
- More than 430 Point32Health employees, family members, and friends participated in the Walk to End Alzheimer’s in Massachusetts and other New England states. The effort raised a combined \$211,888, including a match from the Foundation. For the eighth year in a row, the Point32Health team was named the #1 fundraising team in Massachusetts. Since 2012, this team has contributed more than \$1.6 million to support research, education, and services.
- More than 1,500 employees volunteered in 2022. In total, employees completed 9,326 hours with nonprofits (87% with Massachusetts nonprofits). The monetary value (based on the nonprofit Independent Sector calculation) is nearly \$360,000 and enhances the impact these community partners have on the people they serve.

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- More than 60 Point32Health employees, families and friends participated in the National Alliance on Mental Illness (NAMI) Massachusetts Walk. With a match from the Foundation, total contributions exceeded \$14,000 to support the mission of mental health for all.
- In addition, employees donated more than \$45,000 in goods through drives supporting organizations addressing food and housing security, economic stability, and other social determinants of health (54% of items were donated to Massachusetts nonprofits).
- The Foundation extended its year-round match program to support organizations addressing systemic racism and responding to natural disasters. Nearly \$85,000 was contributed to nonprofits through these special match programs. Overall donations from employees and board members plus foundation matches resulted in more than \$1.5 million going to more than 600 nonprofits (74% went to those serving Massachusetts communities).
- Point32Health was in the top 20 of Boston Business Journal's list of Top Charitable Contributors in Massachusetts.
- Point32Health's Employee Needs Fund helps employees in the organization cope with unexpected financial hardships. In 2022, employees in need of financial support received grants totaling more than \$46,000.
- Because health starts where people live, work and play, Point32Health's corporate citizenship work will continue to focus on community factors influencing health (social determinants of health). Employee volunteer opportunities and drives support organizations advancing economic stability, food and housing security, neighborhood and built environment, and education. In 2023, the organization will continue to offer virtual volunteer and drive opportunities, making it easier to engage, and in-person volunteer opportunities. This again will include participation in the Walk to End Alzheimer's as well as NAMI walks in support of mental health awareness.

- The Foundation will continue to offer Match and Volunteer Time Off programs. The year-round double match will continue to be available for donations to organizations addressing justice and equity in the organization's core states. This initiative incentivizes giving to nonprofits advancing social and racial justice and eliminating systemic barriers.
- To honor and recognize employees and nonprofit organizations making a meaningful contribution to its community, Point32Health will continue to celebrate the Community Spirit Awards.



<https://www.point32health.org/2022-corporate-citizenship-report/>

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PLACE OF BUSINESS

1075 Main Street, Ste. 400
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Seniorwholehealthma.com

PRESIDENT & CEO

William Graham

CHIEF MEDICAL OFFICER:

Dr. Christopher Post

POPULATIONS SERVED

Medicaid and Medicare Dual-Eligible
Enrollees — Senior Care Options
Program, Medicare Advantage
Enrollees — Special Needs Plan and
Nursing Home Certifiable

NUMBER OF FULL-TIME EMPLOYEES

204

Community Giving Program

As one of the first SCO plans in the Commonwealth, Senior Whole Health by Molina Healthcare (Senior Whole Health) was founded in 2004 with the purpose of serving the unique needs of Massachusetts' seniors who are eligible for Medicaid and Medicare and helping them stay in their own homes and communities. Senior Whole Health is committed to maximizing the quality of life, health, security, and independence of their culturally diverse members through collaboration with members, providers, and community-based organizations. Senior Whole Health has a vibrant corporate social responsibility initiative to support the communities they serve. They are constantly identifying grassroots organizations in Massachusetts communities and making donations that have lasting impact.

Since 2021, Senior Whole Health has been a part of Molina Healthcare, an organization with an identical focus on providing care to individuals in government-sponsored programs (Medicare and Medicaid). Molina shares a commitment to supporting its members and others in its communities through charitable programs and partnerships with community organizations.

In its 40-year history, Molina Healthcare has been a champion of community involvement and charitable giving. Today, through The MolinaCares Accord, Molina oversees a community investment platform that works to improve the health and lives of underserved communities by identifying and supporting promising solutions to address the many social issues that impact health care access, delivery, and outcomes. Key focus areas include social determinants of health, health equity, and access to care. Additionally, MolinaCares provides grant funding and support to on-the-ground organizations when communities experience natural disasters. Since 2021, MolinaCares has partnered with nearly 700 community-based organizations throughout 25 states to support the needs of local communities.

In 2022, Senior Whole Health, in collaboration with The MolinaCares Accord, provided more than \$600,000 in financial support to benefit communities, faith and community-based organizations, and charitable foundations throughout the Commonwealth.

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2022 Community Giving Initiatives

Redetermination Assistance Grants – Recognizing what a huge undertaking processing renewals for MassHealth members would be once the federal public health emergency ended, Senior Whole Health partnered with Health Care for All Massachusetts to provide \$24,000 to help frontline community-based groups assisting with the MassHealth Redetermination Campaign build their own enrollment assistance capacity to be able to process renewals. This became the springboard for a much larger investment by the MassHealth Redetermination Campaign in 2023. The following organizations received \$8,000 each in 2022 from Senior Whole Health to train and certify at least two new enrollment assisters to help process member renewals:

- The Brazilian American Center (BRACE)
- La Alianza Hispana
- African Community Economic Development of New England (ACEDONE)

Senior Whole Health partnered with Health Care for All Massachusetts and provided \$24,000 to community-based groups assisting with the MassHealth Redetermination Campaign.

Addressing Food Insecurity – Senior Whole Health was proud to continue its support of the Greater Boston Food Bank, contributing \$10,000 to the WCVB Day of Giving Telethon, and \$2,500 to the “Women Fighting Hunger” Campaign.

In 2022, Senior Whole Health began a new program in partnership with Coastline Elder Services, an Aging Service Access Point located in New Bedford that distributes fresh breakfast three days a week to food insecure older adults in the community.

Other Community Contributions – Senior Whole Health was proud to provide contributions and direct financial support to more than 20 community-based organizations, non-profit organizations, and charitable foundations throughout Massachusetts in 2022. These include:

- The Massachusetts Alzheimer’s Foundation – Senior Whole Health is a proud supporter of the Alzheimer’s Foundation, the leading voluntary health organization working to advance research to end Alzheimer’s and provide care and support for individuals affected by Alzheimer’s and other dementias.
- The Boys & Girls Clubs of Boston (BGCB) /Mattapan Teen Center – The BGCB serves young people ages 6 to 18, including those who have limited affordable access to physically and emotionally safe environments, quality experiences, and enriching opportunities. BGCB equips members with the skills, knowledge, training, and education they need to pursue their goals and interests, providing homework help and tutoring and enriching learning activities, and encouraging parental involvement and collaboration with schools. Ninety-nine percent of BGCB seniors graduated from high school last spring.
- Father Bill’s & MainSpring – Located in Quincy, this organization works to end and prevent homelessness in southern Massachusetts by providing programming and emergency and permanent housing, and helping people obtain skills, jobs, housing, and other necessities.



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Additional Community Involvement

In addition to financial contributions, Senior Whole Health is proud of the commitment their employees have to the communities they serve. Senior Whole Health's volunteer program provides volunteer opportunities to employees, and the company participates in a variety of philanthropic activities, advancing its mission of providing access to people in need while empowering employees and collaborating with mission-driven community-based organizations.

In addition to their other volunteer efforts, Senior Whole Health employees volunteered in the Greater Boston Food Bank's "Day of Giving Telethon" on WCVB, and hosted flu vaccination clinics in and around Boston for anyone wishing to receive the vaccine.



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PLACE OF BUSINESS

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TAX STATUS

For Profit

GENERAL MANAGER

David Morales

POPULATIONS SERVED

State and Municipal Employees,
Retirees, and Their Families, Insured
Through the Commonwealth of
Massachusetts Group Insurance
Commission

NUMBER OF FULL-TIME EMPLOYEES

200

UniCare's Community Giving Program

UniCare, its charitable arm, the UniCare Foundation, and the company's associates have deep roots in the Massachusetts communities where they live and work. They are committed to improving lives and the health of local communities and helping build a stronger and healthier Massachusetts. They partner with numerous local nonprofit organizations in the state that share their commitment to identifying healthcare needs and addressing social drivers like food, housing, and social and financial circumstances that impact the whole health of individuals as well as communities.

2022 Community Giving Highlights

Armed with its mission of creating a healthier generation of Bay Staters, in 2022 the company partnered with nonprofit organizations that are not only addressing physical and mental health, but also helping to eliminate health disparities and economic insecurity. Focus areas included:

- **Food insecurity** – Food insecurity is the most commonly reported unmet social need in the U.S., and that is why UniCare focuses a number of its charitable efforts and volunteer work on programs that improve access to nutritious food, supporting organizations like the Salem Pantry in Salem, the Giving Garden in North Andover, and Lazarus House in Lawrence.
- **Mental health** – UniCare is educating its members about the importance of taking care of their mental health as part of their overall health, helping to connect them to behavioral healthcare services when needed, and supporting organizations like NAMI Massachusetts that work to break the stigma of mental illness.
- **Supporting the needs of our communities** – UniCare is committed to supporting the specific health and social needs of the communities it serves, such as the Lowell Sun Santa Fund, the Bilingual Veterans Outreach Centers of Massachusetts in Springfield, Fisher House Boston, the YWCA of Central Massachusetts, and many other organizations.

2022 Community Giving Expenditures

Total 2022 Community Giving in Massachusetts:..... \$ 605,000

UniCare is educating its members about the importance of taking care of their mental health as part of their overall health, helping to connect them to behavioral healthcare services when needed, and supporting organizations like NAMI Massachusetts that work to break the stigma of mental illness.

Community Engagement

UniCare associates believe that giving back is not only a privilege, but also a responsibility to make a positive impact on the individual lives they touch and the broader communities in which they operate. The company fosters a culture of service by allowing associates to use up to eight hours of paid time off to volunteer. Associates can also earn financial rewards, which they can direct to nonprofit organizations in exchange for their volunteer hours and receive matches for contributions to a number of health-related nonprofits, dollar for dollar, up to an annual maximum match of \$5,000.

In 2022, UniCare associates spent 2,800 hours volunteering in Massachusetts communities.



UniCare associates volunteered at the Giving Garden in North Andover in the fall of 2022 as part of the company's season of service.

Aetna/CVS Health

Cigna

Commonwealth Care Alliance

Delta Dental

Fallon Health

Health New England

MGB Health Plan

Point32Health

Senior Whole Health

UniCare

UnitedHealth Group

WellSense Health Plan

UNITEDHEALTH GROUP®

HEADQUARTERS

9900 Bren Road East
UnitedHealth Group Center
Minnetonka, MN 55343
uhc.com

TAX STATUS

For profit

LEADERSHIP

UnitedHealth Group: Sir Andrew Witty

UnitedHealthcare Employer & Individual New England: Tim Archer

UnitedHealthcare Community & State Massachusetts: John Madondo

OptumHealth: Dr. Amar Desai

POPULATIONS SERVED

Commercial, Senior Care Options, One Care, MassHealth, and Medicare

NUMBER OF FULL-TIME EMPLOYEES IN MASSACHUSETTS

11,000

Community Giving Program

The United Health Foundation is committed to developing and supporting innovative and evidence-based activities that help the health system work better. The foundation identifies meaningful partnerships and initiatives that have the potential to be scaled, leading to improved access to care, better health outcomes, and healthier communities.

In addition to the United Health Foundation, UnitedHealth Group entities operating in Massachusetts, including United Healthcare Employer & Individual, UnitedHealthcare Community & State, and Optum, partner with local nonprofits to support and give back to their communities.

2022 Community Giving Initiatives, Expenditures and Involvement

Since 2022, UnitedHealth Group has contributed more than \$3 million to philanthropic activities across the state and employees volunteered more than 140,000 hours giving back to their local communities. Contributions and volunteer support were provided to organizations throughout Massachusetts, including:

- Advocates
- Advocates for Community Health
- Alliance Health & Human Services
- American Heart Association of Greater Boston
- Boston Health Care for the Homeless
- The Boston Home
- Central Mass Agency on Aging
- Coalition for a Better Acre
- Community Connections Foundation
- Community Servings
- Dream Builders Foundation
- El Buen Samaritano Food Program

- Father Bill's
- Father's UpLift
- Found in Translation
- FriendshipWorks

In 2022, UnitedHealth Group dedicated \$25 million towards the Healthy Neighborhoods Equity Fund II, which will finance over 1,000 homes, including 102 mixed-income homes in Brockton, Dorchester, and Hamilton, MA.

- Gavin Foundation
- HealthFirst Family Care Center
- India Association of Greater Boston
- La Collaborativa
- Little Brothers Friends of the Elderly
- Massachusetts Housing & Shelter Alliance

- Massachusetts League of Community Health Centers & Community Care Cooperative
- Mayor's Office of LGBTQ+ Advancement
- Mill City Grows
- MV3 Foundation Advocates, Inc.
- National Multiple Sclerosis Society
- Reach Beyond Domestic Violence
- Rosie's Place

In 2022, UnitedHealth Group dedicated \$25 million toward the Healthy Neighborhoods Equity Fund II. Launched by Conservation Law Foundation and Massachusetts Housing Investment Corporation, the fund was created to finance inclusive mixed-use developments near public transportation that offer retail, housing and social services to support healthier communities. The fund is expected to finance over 1,000 homes in total, including 102 mixed-income homes in the communities of Brockton, Dorchester, and Hamilton, MA.



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WellSense

HEALTH PLAN

PLACE OF BUSINESS

529 Main Street
Boston, MA 02129
wellsense.org

TAX STATUS

Nonprofit

PRESIDENT AND CEO:

Heather Thiltgen

POPULATIONS SERVED

Commercial, MassHealth, and Senior
Care Options

NUMBER OF FULL-TIME EMPLOYEES

1,068

Community Giving Program

WellSense Health Plan’s Community Giving Program is dedicated to educating the public about affordable health care programs, supporting local organizations, and expanding health equity throughout the communities it serves. The health plan works directly with local charities and community health centers to focus outreach efforts on initiatives serving populations whose health is disproportionately impacted in a negative way by social determinants of health.

2022 Community Giving Initiatives

Food and Nutrition Program – WellSense partnered with community benefit organizations to implement a flex services program that provides food and nutrition support to accountable care organization (ACO) members. The program includes food delivery; financial assistance to the Supplemental Nutrition Assistance Program; and education regarding diet, nutrition, and culturally relevant food options.

Housing Support – WellSense provided targeted support to address housing insecurity and homelessness for their ACO and SCO members. WellSense helped develop two innovative pilot partnerships with local housing authorities to house and provide supportive services for some of its most clinically vulnerable members. In addition, WellSense advocated for state and city policies that address homelessness, provided housing navigation support to access units for members with Section 8 vouchers and offered legal advocacy for members at risk of eviction. WellSense also partnered with housing service organizations through flexible services programs to provide housing stabilization, help searching for housing, transitional assistance and home modifications for ACO members.

2022 Community Giving Expenditures

Total Community Giving Expenditures: \$ 51,373

Community Contributions and Involvement

WellSense has a long history of working with community and social service organizations that are dedicated to serving the needs of populations that face adversity in achieving and maintaining their health. WellSense has a regular presence in the community and collaborates with many local and culturally focused organizations that act as voices for these populations across the state. They leverage the expertise of community partners throughout Massachusetts to address social issues that impact residents.

Leading efforts to bring healthy food to members through 19 separate Fresh Truck and Go Fresh pop-up markets, providing fresh produce to more than 770 individuals in their local communities.

In 2022 health plan employees continued to support community organizations and community health centers by donating food, clothing, holiday gifts, diapers, school supplies, and more.



Community involvement initiatives included:

- Leading efforts to bring healthy food to members through 19 separate Fresh Truck and Go Fresh pop-up markets, providing fresh produce to more than 770 individuals in their local communities.
- Donating more than \$1,800 worth of diapers and wipes to community organizations, churches, and community health centers.
- Donating 1,000 hygiene kits to community organizations, churches, and community health centers.
- Providing 75 backpacks stocked with school supplies to community organizations, churches, and community health centers.
- Donating 150 holiday gifts to Interfaith Social Services and 240 turkeys to community organizations, churches, and community health centers.
- Offering BMC Teaching Kitchen classes to educate members on how to make healthy meals and lead healthier lifestyles.





MAHP

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ASSOCIATION *of*
HEALTH PLANS

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