



MAHP
MASSACHUSETTS
ASSOCIATION *of*
HEALTH PLANS

MAHP Member Plans Community Giving Initiatives 2024 Report

Aetna/CVS Health
Cigna
Commonwealth Care Alliance

Fallon Health
Health New England
MGB Health Plan

Point32Health
Senior Whole Health
UnitedHealth Group

Wellpoint
WellSense Health Plan

Click On Name Above To View Individual Health Plan Efforts

Dear Friends,

At a time when the supports people rely on for care and stability are under growing pressure, from workforce shortages and escalating costs to federal uncertainty and policy shifts, the work of Massachusetts health plans in our communities has never been more vital.

I am proud to share this year's **Health Plan Community Giving Initiatives 2024** report, which showcases the deep and ongoing commitment of MAHP member plans to supporting the people and communities they serve every day. Across the Commonwealth, health plans continue to step up, partnering with local nonprofits, community health centers, schools, and social service organizations to strengthen the social fabric that underpins our health care system.

In 2024 alone, MAHP member plans invested tens of millions of dollars in community giving, grant funding, and local partnerships. These investments focused on some of the most pressing challenges facing our state:

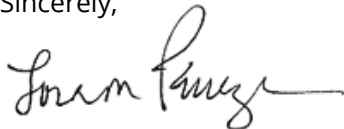
- Housing insecurity and homelessness
- Food insecurity and nutrition
- Transportation access
- Maternal and infant health
- Behavioral health and social isolation

At a moment when affordability and sustainability dominate every health care discussion – and when some voices seek to weaken the programs that protect vulnerable populations – these initiatives demonstrate the extraordinary role that health plans play beyond coverage. They are helping to build stronger, healthier and more equitable communities, addressing root causes of poor health while helping to contain long-term system costs.

I encourage you to explore this report and learn how MAHP member health plans are making a tangible difference – from supporting affordable housing initiatives and delivering healthy meals to families in need, to investing in youth wellness and mental health resilience programs.

I could not be prouder of the thousands of health plan employees across Massachusetts who continue to advance this work every day. Their dedication reminds us that even amid uncertainty, collaboration and compassion remain at the heart of our mission: ensuring that every individual in the Commonwealth can access affordable, high-quality care and the supports needed to live healthy lives.

Sincerely,



Lora M. Pellegrini
President and CEO
Massachusetts Association of Health Plans

Executive Summary: 2024 Community Giving Priorities

Investing in Health, Equity, and Resilience Across Massachusetts

Massachusetts health plans are deeply rooted in the communities they serve, not only as insurance providers, but as partners in addressing the social and economic factors that shape people's lives. In 2024, MAHP member plans collectively invested tens of millions of dollars in programs that advance health equity, strengthen community supports, and expand access to care.

These investments come at a time of profound challenge. As costs rise and the systems that ensure access to care face increasing strain, health plans continue to fill critical gaps: improving health outcomes, building partnerships with community organizations, and helping to sustain the supports that make care possible for everyone across the Commonwealth.

Top Priorities Across All Health Plans



Housing Stability and Homelessness

Prevention – Investments in affordable housing, supportive housing services, and place-based programs that help older adults and families remain safely in their homes.



Food and Nutrition Security – Significant funding for food access initiatives, including medically tailored meals, mobile markets, community pantries, and “Food Is Medicine” partnerships that integrate nutrition with health care.



Mental and Behavioral Health – Expanded access to behavioral health services for youth, families, and vulnerable populations; investments in suicide prevention, maternal mental health, and social-emotional well-being.



Maternal, Women's, and Family Health

Programs that address maternal mortality, improve perinatal care, expand access to doulas, and support women's health equity across diverse communities.



Healthy Aging and Support for Older Adults

Initiatives promoting aging in place, combating social isolation, and supporting dementia-friendly communities statewide.



Access to Care and Social Determinants of Health

Investments in transportation, legal advocacy, workforce training, and flexible services that connect members to community resources and essential supports.



Equity, Inclusion, and Cultural Competence

Targeted funding for programs addressing systemic inequities and embedding diversity, equity, inclusion, and belonging into community partnerships and care delivery.



Workforce and Economic Opportunity

Scholarships, career development initiatives, and workforce re-entry programs that strengthen the health care workforce and create pathways to employment.



Volunteerism and Employee Engagement

Tens of thousands of volunteer hours contributed by health plan employees across Massachusetts, from food drives and mentorship to Habitat for Humanity builds and local board service.

Emerging Trends

- Greater alignment between community giving and social determinants of health strategies.
- Increased use of multi-year, place-based investments to drive long-term community impact.
- Deepening partnerships with grassroots and culturally specific organizations.
- Stronger focus on data-driven evaluation and measurable community outcomes.

Together, MAHP member plans are helping build a healthier, more equitable Commonwealth - one where every person has access to the resources, support, and opportunity needed to live well.

Click on logos here or in blue header on following pages to navigate to a specific plan.



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MGB Health Plan

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Senior Whole Health
UnitedHealth Group

Wellpoint
WellSense Health Plan



PLACE OF BUSINESS:

1 CVS Drive
Woonsocket, RI 02895
[AetnaCVSHealth.com](https://www.aetnavcvsh.com)

TAX STATUS

For Profit

PRESIDENT & CEO

David Joyner

POPULATIONS SERVED

Commercial, Self-insured/ASO, and
Dental

NUMBER OF CVS HEALTH EMPLOYEES IN MASSACHUSETTS

12,701

Community Giving Program

At CVS Health, they are guided by their company purpose: **Bringing our heart to every moment of your health.**® Grounded in four pillars - Healthy People, Healthy Business, Healthy Community and Healthy Planet - **Healthy 2030** is inclusive of their broader enterprise and the impact they can drive as a health care leader.

They impact the health and well-being of their communities through collaborations and investments that advance health equity and improve health outcomes, ensuring everyone has a fair and just opportunity to be as healthy as possible. They center their grant-making investments in under-served communities in collaboration with national, regional, and local organizations focused on women's health, mental health, heart health, health-related social needs, disaster recovery and relief, scholarships, and funding for nonprofits in regional hubs.

2024 Community Giving Initiatives

Healthy Aging - For an aging population, the CVS Health Foundation introduced multi-sector, community-based partnership grants to support organizations working to strengthen systems of care at the local level. This simplifies a complex care navigation process and bridges a critical gap in local health care and social systems to help older adults lead healthy lives.

Launched in October 2024, their Focus on Healthy Aging initiative is a five-year philanthropic investment to improve health outcomes for people over age 60 at highest risk of experiencing negative brain, heart, and/or mental health outcomes. As a growing proportion of the U.S. population makes up this age group, communities face greater demands to meet older adults' health and health-related social needs.

Women's Health - Through their partnerships, they seek to change the systems that deliver health care and social care to parents during and after pregnancy. Their funding partners are working to change sobering statistics: Among wealthy nations, the U.S. has the highest maternal mortality rate, with women of color experiencing the worst outcomes. Cardiac conditions and hypertensive disorders are leading underlying causes of pregnancy-related death, so many of our partners focus their efforts on improving heart health for their patients.

CVS Health Foundation funding supports evidence-based interventions to reverse these trends. Together with grantee partners, the Foundation is investing in increasing access to postpartum care, supporting maternal mental health, expanding remote blood pressure monitoring, and growing the perinatal workforce.

In 2024, the Foundation provided more than \$1.45 million in new grants dedicated to maternal and women's health, building on the momentum of multi-year grants from recent years. Learn more about their [commitment to maternal health](#).

- An ongoing grant with the American Heart Association (AHA) supported the development and roll out of over 40 educational assets focused on postpartum hypertension and the importance of remote blood pressure monitoring.
- Brigham and Women's Hospital's "My Health Beyond Pregnancy" (MHBP) toolkit served 159 postpartum patients and 2,006 family members by providing low-cost, scalable resources for tracking recovery.
- In 2024, March of Dimes continued to support three local doula collaborative hubs, facilitating their collaboration with hospital systems, and providing financial and social support. Consumer education campaigns have reached over 20,000 individuals.

Mental Health - In 2024, the CVS Health Foundation expanded how they support grantees, going beyond financial support to capacity

building — facilitating coalition development, peer-to-peer learning, and a first-ever, in-person convening. With additional support from the CVS Health Foundation, their grantees have significantly expanded the network of partners that young people with mental health needs are referred to, encouraging early intervention. Grant recipients have joined their Centering Youth Mental Health learning community, meeting annually with coalitions that have received previous project grants.

- Three new capacity building grants totaling \$450,000 went to city-level coalitions seeking to increase access to youth mental health services
- Youth mental health grantees convened in person in 2024, deepening grantees' relationships and facilitating informal coaching and learning

Health-Related Social Needs

Health Zones - Health Zones is their community-centered initiative that aims to improve health outcomes and reduce health disparities at the local level. The CVS Health Foundation is providing multi-year grants to cohorts of nonprofits that are working together to strengthen the connection between clinical care and social services, and to eliminate barriers to care. As CVS Health works to become the leading health care solutions company, they are also leveraging the scope and scale of CVS Health to wrap their own offerings around communities and make healthier happen for more people.

- In 2024, they saw the following impacts across their Health Zones:
 - Improved A1C blood sugar levels among diabetes patients
 - Improved blood pressure among hypertensive patients
 - Increased food security rates for participants
 - Decreased hospital readmissions and Emergency Room utilization

Food Security - Through their collaborations across the country with organizations working to combat hunger, they have seen that when people have access to nutritious food, it allows them to better focus on their health and well-being.

One of their partners, the Food is Medicine Coalition, released the first-ever standard for medically tailored meals that is driving national dialogue on best practices in the field.

A client from a New England grantee, Community Servings, shared: “My health has been improving week by week since starting, and I have been able to now get to all my doctor’s appointments, and my fears about not eating and not eating ‘well’ have been eased. I’m moving back to self-reliance and with a better understanding of nutrition, all thanks to Community Servings!”

- In 2024, they granted nearly \$1.5 million to support nonprofit organizations working to address food insecurity in their communities.
- Feeding America distributed nearly 100 million meals thanks to their support and the support of their customers, in addition to enabling the facilitation of nearly 350 million SNAP meals – enhancing access to vital nutrition for those in need.
- In 2024, Community Servings prepared and delivered over 1 million nutritious meals to more than 6,500 clients – the highest meal production in its 34-year history.

Affordable Housing Investments - With a focus on addressing housing insecurity as a key social determinant of health, CVS Health is making significant investments in affordable housing across the country. In 2024, they invested \$10.1M in Massachusetts.

Workforce Innovation Talent Centers - They manage Workforce Innovation and Talent Centers (WITCs) in cities across the U.S. Starting from a core foundation of trust, aligned values and a united mission, we work with dedicated community partners to customize their workforce development hubs to the specific needs of each community, incorporating education and skill development into effective workforce training.

To support both their company’s growth and the communities they serve, they focus on attracting and equipping people of different backgrounds with pathways for careers at CVS Health and beyond. For example, they harness wisdom and experience from a vibrant labor pool aged 50+, who are starting later, returning to the workforce, or progressing into new opportunities. They proudly support veterans and military families in transitioning to civilian life, providing a sense of purpose through employment and volunteer activities and supporting health and wellness programs.

- In collaboration with federal, state and local agencies, nonprofit, faith-based and career development organizations, they streamlined access to meaningful employment for more than 1,500 individuals in 2024.

They work with over 370 disability employment partners to support individuals of all abilities in overcoming boundaries and unlocking their fullest potential through mentoring, simulated training, and advocacy.

With a focus on addressing housing insecurity as a key social determinant of health, CVS Health is making significant investments in affordable housing across the country. In 2024, they invested \$10.1M in Massachusetts.

2024 Community Giving Overview in Massachusetts

Total Community Giving in Massachusetts: \$3,629,988

Affordable housing investments.....	\$10.1 Million
Pharmacy School, Nurse Practitioner and Physician’s Assistant Scholarships	\$20,000
Volunteer Hours.....	2,400
Colleague contributions	\$475,445
Project Health Participants Screened.....	2,575
Total workforce partners	49

Grantee Spotlight

The Brigham and Women’s Hospital Inc.....	Boston
John Fitzgerald Kennedy Library Foundation Inc.....	Boston
Community Servings Inc	Jamaica Plain
Boston Health Care for the Homeless Program	Boston

Community Engagement

CVS Health colleagues are passionate about supporting the communities where they live and work. Volunteer activities cover a range of services, including helping at food pantries, leading support groups for those affected by cancer, serving on nonprofit organization boards and fundraising for athletic events.

In 2024, CVS Health colleagues dedicated:

- Over 84,000 total hours of volunteer time, a 14% increase year on year
- \$5.7M in value of skills-based and general volunteer time
- \$2.5M in fundraising for organizations they care about — an increase of 21% from 2023

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WellSense Health Plan



PLACE OF BUSINESS

Cigna is a global health services company with corporate headquarters located in Bloomfield, Connecticut.

[Cigna.com](https://www.cigna.com)

TAX STATUS

For Profit

CHAIRMAN & CEO

David M. Cordani

POPULATIONS SERVED IN MASSACHUSETTS

Commercial, Self-insured/
Administrative Services Only (ASO)
and Dental

NUMBER OF EMPLOYEES IN MASSACHUSETTS

775

CIGNA CONNECTS CORPORATE RESPONSIBILITY REPORT

[Purpose and Performance - 2024](#)
[Corporate Impact Report](#)

Community Giving Program

Cigna's mission, to improve the health and vitality of those they serve, is at the heart of everything they do. Cigna's vision is a better future built on the vitality of every individual and every community. Every day, the people of Cigna are making a difference in communities around the world and in local areas where they do business, including Massachusetts.

2024 Community Giving Initiatives

In 2024, Cigna's charitable contributions totaled nearly \$48 million with a focus on youth mental health and education/workforce development as well as grants supporting veterans, active-duty military, first responders, social issues and disaster relief.

Employees at Cigna also logged tens of thousands of volunteer hours to various causes, equating to approximately \$3.7 million in volunteer engagement. In Massachusetts alone, 144 employees logged 635 hours in 2024.

Community Contributions and Involvement

Cigna is proud to support numerous nonprofit organizations that are aligned with its mission of improving health, well-being, and peace of mind.

In Massachusetts, the company has focused on organizations that are addressing barriers to health and providing support to those with health challenges and access to preventive care for youth and family caregivers.

Cigna Foundation funding supported several community organizations in Massachusetts to advance programs, including:

- **Taste of Perkins at Perkins School for the Blind** – Perkins School for the Blind provides education for children and young adults who are blind and visually impaired with multiple disabilities. This event that they sponsor allows participants to use their other senses to get a “taste” of what it’s like to try new foods without being able to see it first.
- **Corporate Cup Challenge for Boston Children’s Hospital** – This event allows teams to come together for adult field day and raise money for children and families in need of medical procedures for complex diseases.

Through additional corporate charitable sponsorships, Cigna supported organizations benefiting Massachusetts residents, including Brigham and Women’s Hospital Trauma Center, The Boys and Girls Club of Metro South, Hope & Comfort, Birthday Wishes and more. Several of these charities were also included in the New England Sales Team’s Day of Service.



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PLACE OF BUSINESS

2 Avenue de Lafayette
Boston, MA 02111

CommonwealthCareAlliance.org

TAX STATUS

Not for Profit

PRESIDENT

John Koehn

POPULATIONS SERVED

Medicaid and Medicare Dual Eligible
Enrollees — One Care and Senior
Care Options Programs

NUMBER OF FULL-TIME EMPLOYEES

1,573

2024 Community Giving

Commonwealth Care Alliance's (CCA) Community Giving reflects CCA's deep commitment to their roots in the Commonwealth and their unwavering commitment to support individuals in achieving the health and wellness goals that are most important to them. CCA focuses charitable giving on those organizations whose missions align with CCA's to improve the health and well-being of people with the most significant needs, supporting a diverse range of local and national organizations that are committed to improving outcomes for the populations they serve.

In 2024, CCA supported mission-aligned organizations in communities across Massachusetts that advocate for or deliver services in support of the needs of those they serve.

Including: Lynn Community Health Center Food Pantry, Boston Center for Independent Living, Health Care For All, Advocates, Somerville-Cambridge Elder Services the Future of Aging Forum, Massachusetts League of Community Health Centers, Boston Self Help Center, Disability Policy Consortium, Southcoast Health, Mystic Valley Elder Services, Health Law Advocates, NeighborHealth, Boston Senior Home Care and Vinfen.

2024 marked CCA's seventh year supporting LCHC's Mobile Market, a food distribution operation in partnership with the Greater Boston Food Bank (GBFB), that provides on average 10,000 pounds of food to 450 households the first Saturday of every month.

CCA is proud of their long-term partnerships with community-based safety net organizations like Lynn Community Health Center (LCHC). 2024 marked CCA's seventh year supporting LCHC's Mobile Market, a food distribution operation in partnership with the Greater Boston Food Bank (GBFB), that provides on average 10,000 pounds of food to 450 households the first Saturday of every month.

Community Contributions and Involvement

CCA is committed to volunteerism as an extension of their work with community-based organizations, directed at helping the communities they serve. Their volunteer efforts reflect their mission-driven employees' commitment to driving health and social partnerships.

CCA's Community Service Program affords all employees the opportunity for two paid days of volunteer work toward mission-aligned charitable organizations, resulting in more than 25,000 volunteer hours available for CCA employees to give back to their communities in 2024. CCA employees volunteered their time in support of local organizations committed to advancing improvements in mental and behavioral health, housing and food security, disability rights and senior living.

Additionally, during their two annual Day of Service events, employees contributed another 1,400 volunteer hours to organizations such as Habitat for Humanity, the Food Bank of Western Massachusetts, the Brown Bag: Food for Elders program, Community Servings, and Food Link.



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PLACE OF BUSINESS

1 Mercantile St., Ste. 400
Worcester, MA 01608
FallonHealth.org

TAX STATUS

Not for Profit

PRESIDENT & CEO

Manny Lopes

POPULATIONS SERVED

Medicare Advantage HMO, Medicare Advantage Special Needs Plan (SNP)/ Senior Care Options Program (SCO), Medicare Supplement, MassHealth Accountable Care Organization (ACO) Partnership Plans, Program of All-Inclusive Care for the Elderly (PACE), and Commercial/ConnectorCare

NUMBER OF FULL-TIME EMPLOYEES

1,258

Building Healthier Communities Together

At Fallon Health, their Community Giving Program reflects a deep commitment to improving lives and strengthening communities. They collaborate with health care providers, community organizations, and government agencies to create equitable solutions that expand access and improve outcomes. Their focus includes supporting underserved populations, promoting health education, fostering engagement, building strategic partnerships, and ensuring culturally competent care. These priorities guide their mission as they seek to make health care more inclusive and responsive.

"We believe that health care begins with compassion, grows through community, and thrives on equity. Our commitment is not just to care for people—but to care with them," said Cheryl Schmaltz, Community Engagement Manager.

*In 2024, Fallon Health invested over **\$1.4 million in community organizations** through volunteering, in-kind services, and targeted funding. Their Community Impact Grants Program awarded **\$200,000 to 20 organizations** addressing food insecurity, supporting older adults, and advancing early intervention for young people.*

Investing in Health and Hope

In 2024, Fallon Health invested over **\$1.4 million in community organizations** through volunteering, in-kind services, and targeted funding. Their Community Impact Grants Program awarded **\$200,000 to 20 organizations** addressing food insecurity, supporting older adults, and advancing early intervention for young people. They also provided **\$50,000 in Mini Grants to 45 nonprofits** for smaller-scale projects and extended corporate sponsorships to dozens of mission-aligned partners, including the Alzheimer's Association, Cambodian Mutual Assistance Association of Greater Lowell, and Open Sky Community Services.

Beyond funding, Fallon Health staff visited many of these organizations to better understand local needs and strengthen partnerships.



Fallon Health Care Ambassadors engaging with the LGBTQ+ community about how health care professionals can be more welcoming and inclusive.

Strengthening Communities

Fallon Health's community investments in 2024 included:

- **Community-Clinical Linkages:** \$35,500
- **Population-Wide Interventions:** \$177,990
- **Access/Coverage Supports:** \$24,500

- **Direct Clinical Services:** \$25,350
- **Infrastructure for Collaboration:** \$11,000
- **Employee Volunteering:** \$54,218
- **Additional Community Benefits:** \$1,125,205
- **Total Expenditures:** \$1,453,763

A Year of Purpose and Partnership

Fallon Health's commitment to community goes far beyond financial contributions—it's about showing up, stepping in, and standing alongside the people and organizations that make their communities stronger. In 2024, they invested more than **\$1.45 million** in programs that improve health and inspire hope. This included over **\$426,000** in direct support—grants, staff time, and in-kind services—and more than **\$1 million** in sponsorships that helped amplify the work of mission-aligned partners across their service area.

But the true impact of their work is seen in the actions of their people. Fallon Health employees brought their mission to life by volunteering **5,408 hours** of their time—**853 of those hours** dedicated to Fallon Health-led initiatives like the United Way Day of Caring, preparing the Ron Burton Training Village for summer STEM programming, and engaging with the community about health care needs at Worcester Pride. Many also supported causes close to their hearts, reflecting a deep personal commitment to service.

Our team also played leadership roles in the community, serving on boards and committees for organizations such as Boston Healthcare for the Homeless, Boys and Girls Club of Worcester, YWCA of Central Massachusetts, CASA Project, and Open Sky Community Services. Through the Worcester Together Group, Fallon Health staff helped lead conversations and initiatives aimed at addressing long-standing inequities and barriers to care in Central Massachusetts.

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WellSense Health Plan

Employee-led initiatives also made a tangible difference. The annual Feed-a-Family program provided meals for 546 families across Berkshire County, Springfield, Leominster, Lowell, Webster, and Worcester—donating more than **\$32,000 in food**. Their Strike Out Hunger campaign, in partnership with the Worcester Red Sox, **raised \$50,000** for the Worcester County Food Bank, while also introducing new ways for fans to contribute.



Leaders from Fallon Health and the Worcester Red Sox present a \$50,000 check to the Worcester County Food Bank before the annual Strike Out Hunger game.

Fallon Health's United Way campaign remained a cornerstone of their giving culture. Employees **contributed 123 hours and raised \$53,748**, most of which supported the United Way of Central Massachusetts, with additional funds reaching agencies across the state. These contributions helped individuals access essentials like food, shelter, transportation, and job opportunities.

Throughout the year, promoting food and nutrition security remained a key focus. Fallon Health supported a wide network of food pantries, including Goodwill Industries Berkshires, Hebron Food Pantry, Food for the World, Southeast Asian Coalition, Community Servings, Boston Area Gleaners, and El Buen Samaritano—ensuring that older adults, families, and children had access to nutritious meals.

They also recognized the vital connection between housing and health. Fallon Health Care Ambassadors partnered with Habitat for Humanity in Leominster, helping build affordable homes for families in need. And throughout the year, their employees showed up at community events—from Worcester's St. Patrick's Day Parade to The Walk to End Alzheimer's, to Worcester's Pride Fest—bringing energy, compassion, and a shared sense of purpose.

These efforts reflect the heart of Fallon Health: a workforce and organization committed not only to health care, but to the health of their communities. Together, they're building a future rooted in compassion, equity, and shared purpose.



Health New England

PLACE OF BUSINESS

One Monarch Place, Suite 1500
Springfield, MA 01144-1500
HealthNewEngland.org

TAX STATUS

Not for Profit

PRESIDENT

Michael Treash

POPULATIONS SERVED

Commercial, Medicaid, and Medicare Advantage

NUMBER OF FULL-TIME EMPLOYEES

404

Community Giving Program

Health New England's mission, as part of Baystate Health an integrated health care system, is to improve the health and lives of the people in the communities they serve by providing outstanding service, delivering superior value and acting as a leading corporate citizen.

In 2024, Health New England continued committing to improve the health status in communities they serve by socioeconomic and health disparities and improving health equity for all. Health New England's Community Giving program aligns with their internal population health strategy, clinical priorities and health equity strategies. Their Community Giving program includes the following elements needed for individuals, families and communities to thrive:

1. Focus on prevention and increasing access to quality health and wellness care;
2. Be a resource to the community for health information and wellness programs;
3. Sponsor/underwrite the cost of health improvement programs focused on at-risk families and children that demonstrate improvements in community health status;
4. Focus on amelioration of root causes of health disparities and inequities, including economic and social determinants;
5. Measure improvements in community health status that result from their efforts;
6. Invest the time, talent, and resources necessary to accomplish these goals;
7. Commit to focusing and embedding health equity in current and all future community health strategies and initiatives; and
8. Meet the Massachusetts Attorney General's Community Benefits Guidelines for Nonprofit Health Maintenance Organizations.

In 2024, Health New England awarded \$250,000 in grant funding towards **advancing health equity** to improve health or health care related needs in the Pioneer Valley (Franklin, Hampden, and Hampshire Counties).

- **The Care Center** received \$50,000 in funding to provide the “Healthy Homes, Healthy Families” program. By leveraging The Care Center’s counseling, education and wraparound supports, Holyoke Housing Authority’s vouchers, and Valley Opportunity Council’s housing supply, Healthy Homes will provide ten families headed by women with low income with safe stable housing, behavioral health services, healthcare, and a tuition-free education.

*In 2024, Health New England awarded \$250,000 in grant funding towards **advancing health equity** to improve health or health care related needs in the Pioneer Valley (Franklin, Hampden, and Hampshire Counties).*

- **Community Legal Aid** received \$50,000 in funding to support the Pioneer Valley Farmworker Medical-Legal Partnership (FMLP). Over the next year, Community Legal Aid will embed a staff attorney within the farmworker health care team at Brightwood Health Center – also known as *La Cliniquita* – to serve as an integrated legal resource for both providers and patients.
- **Planned Parenthood League of Massachusetts** received \$50,000 in funding to support expanding language access to reduce barriers to care and create a more inclusive, culturally responsive patient experience for all.
- **Stone Soup Café** received \$50,000 in funding to support the “Weekly Pay-What-You-Can Community Meal & Free Store” program. To enhance its weekly Community Meal and Free Store programs.

Every Saturday, the Community Meal provides 550-600 balanced, nutritious, scratch-cooked meals made from fresh ingredients to over 180 households on a pay-what-you-can basis, totaling 31,812 meals in 2023. The Free Store, open every Saturday, extends this impact by providing 80-110+ households with groceries, produce, and personal care items to use throughout the week.

- **Go Fresh Mobile Market** received \$50,000 in support of its *Nutrition for Health* program. Over the next year, Go Fresh will expand fresh produce access and health education at three Baystate Health centers – Brightwood, Mason Square, and High Street – while increasing awareness and participation in the Healthy Incentives Program (HIP). Through its Prescription Produce project, Go Fresh will provide bilingual materials, collaborate with health center staff, and use its text system to engage participants. Plans also include securing indoor winter market spaces to ensure year-round access.

In 2024, Health New England further advanced existing multiyear commitments to organizations through the **Where Health Matters Grant Program**, with \$70,000 additional grant funds.

- **Berkshires Nursing Families (BNF)** received an additional \$10,000 in funding to continue supporting the *Investing in Lactation Support for Families of Color and Black Birthing Support in the Berkshires* program. Funding helped BNF expand access to culturally relevant and responsive prenatal and postnatal health services for birthing people and infants of color in Berkshire County. Through this initiative, BNF has certified and mentored four women of color – who are also members of the Berkshire County community – as doulas, helping to strengthen the local network of trusted, culturally competent care providers.
- **Gardening the Community (GTC)** received an additional \$50,000 in funding to continue supporting the *Use HIP, Get Healthy* program. Funding allowed GTC to advance its citywide strategy for increasing awareness and utilization of the Healthy Incentive Program (HIP) through strengthened outreach and partnerships.

Key activities include hiring a HIP Outreach Manager and six Resident Peer HIP Educators – three of whom are bilingual – to deliver peer-to-peer education across the community. Additional initiatives include: 1) Training parent liaisons at Springfield and Holyoke Elementary Schools; 2) Identify local agencies to receive HIP training; 3) Host pop-up produce markets at Square One, and summer meal distribution sites; and 4) Establishing a new HIP Advisory Committee, convened through the County Health Improvement Plan, to guide ongoing strategy and community alignment.

- **Volunteers in Medicine Berkshires (VIM)** received an additional \$10,000 in funding to continue advancing trauma-informed care training and developing a comprehensive medical-legal-behavioral health model. This funding supports VIM's ongoing efforts to build a trauma-informed system of care that serves Berkshire County's immigrant community. VIM has conducted extensive research to design a training program for all patient-facing providers, staff, and volunteers. The program integrates trauma-informed practices across medical, behavioral health, legal, and social services, with a focus on addressing the social determinants of health and improving holistic care delivery.

Community Impact Mini Grants – Health New England awarded \$80,000 in Community Impact mini grants to 38 local non-profit organizations, supporting programs that advance youth health and well-being. Programs addressed at least one of the following domains in the adolescent well-being framework 1) Good health and optimum nutrient; 2) Connectedness, positive values, and contribution to society; 3) Safety and a supportive environment; 4) Learning, competence, education, skills, and employability; and 5) Agency and resilience.

Long-Term Community Grant Commitments – Health New England strengthened its community giving and partnered with key local organization to address health impacted by social determinants. In 2024, Health New England collaborated with long-standing partners – the Public Health Institute of Western MA and United Way of Pioneer

Valley – to advance sustainable, community-driven solutions that promote health equity and well-being.

2024 Community Giving Program Expenditures

Direct Clinical Services.....	\$10,000
Community-Clinical Linkages	\$111,500
Total Population or Communitywide Interventions	\$320,000
Total Community Giving Expenditures	\$441,500



Community Contributions and Involvement

Volunteerism is central to Health New England's mission to serve as a leading corporate citizen. In 2024, Health New England associates contributed over 2,200 hours to community service efforts.

In June, Health New England launched its consecutive Day of Caring program to create meaningful and purposeful volunteer opportunities that give back directly to the community. Between June and November, 71 associates (18% of employees) volunteered over 250 hours with the United Way of Pioneer Valley and Junior Achievement.

Associates also supported:

- Monthly meal service at Friends of the Homeless
- Veterans and military groups
- Gift donations to the Children's Study Home
- Fundraisers like the Baystate Health Foundations events, Children's Miracle Network Radiothon, and the Rays of Hope Walk/Run

Additionally, Health New England's leadership actively serves on the boards of numerous community organizations, sharing expertise and strengthening local partnership.

In 2024, associates helped plan and celebrate key events including:

- Springfield Pride Parade
- Springfield Puerto Rican Parade
- Hickory Street Harambee Festival
- Springfield Stone Soul Festival.

Health New England also provided in-kind donations such as supplies, materials, and design services to many nonprofit organizations. In addition, Health New England contributed approximately \$150,000 in corporate sponsorships in 2024 to support community-based organizations that drive economic success in the region.



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Cigna
Commonwealth Care Alliance

Fallon Health
Health New England
MGB Health Plan

Point32Health
Senior Whole Health
UnitedHealth Group

Wellpoint
WellSense Health Plan



PLACE OF BUSINESS

399 Revolution Drive
Somerville, MA 02145
MassGeneralBrighamHealthPlan.org

TAX STATUS

Not for Profit

PRESIDENT & CEO

Steven Tringale

POPULATIONS SERVED

Commercial, Medicaid, and Medicare Advantage

NUMBER OF FULL-TIME EMPLOYEES

759

Community Benefits Program

The Mass General Brigham Health Plan Community Benefits Program is culturally responsive to the health and social needs of communities throughout Massachusetts. An integral part of this program is to improve and maintain health status, promote health equity for diverse populations, and expand access to health care in the communities they serve. They work in partnership with the Commonwealth of Massachusetts (Commonwealth), community health centers (CHCs), and community-based organizations to identify, develop, and support community benefits programs that meet the needs of local populations.

2024 Community Benefits Initiatives

Mass General Brigham Health Plan ("MGBHP") continues to offer programs and services to the members of the Massachusetts community to ensure all members of the Commonwealth are able to live a healthy and active lifestyle. Through the development and investment of informational and educational resources leveraging innovative partnerships with the Mass General Brigham Health System and other service organizations within Massachusetts, MGBHP is able to make life changing impacts within the community. In FY24, Mass General Brigham Health Plan distributed more than \$400,000 to local organizations across Massachusetts through monetary donations, event sponsorships, and community partnerships. The organizations that MGBHP partnered with were aligned with the categories of need set forth by the Commonwealth Community Benefits program including housing instability, food insecurity, mental health and substance use disorders, and chronic diseases. Through donations to food banks and homeless shelters, MGBHP provided essential services to Massachusetts residents whose health and well-being were most immediately impacted by social determinants of health. Mass General Brigham Health Plan increased its Community Benefits Program budget in FY24 to achieve its vision and to implement initiatives aligning with the findings from the Community Benefits Needs Assessment.

Mass General Brigham Health Plan has proudly partnered with and supported various local community-based organizations that are focused on improving health outcomes for members in the community.

For example, because of the increased rates of asthma in Massachusetts, Mass General Brigham Health Plan partnered with the American Lung Association for the 2024 Back Packs for Bright Futures event. More than 150 children and families attended and received backpacks filled with school supplies and educational materials on asthma and the impact of vaping on the lungs. In addition, Mass General Brigham Health Plan also sponsored the Lung Force Walk and Fight for Air Climb Boston in FY2024. The annual walk celebrates the local community, survivors of lung cancer and their families.

In FY24, Mass General Brigham Health Plan distributed more than \$400,000 to local organizations across Massachusetts through monetary donations, event sponsorships, and community partnerships.

Mass General Brigham Health Plan continued to support the American Diabetes Association by sponsoring the 2024 Boston State of Diabetes event at Roxbury Community College. The focus of this educational event was free diabetes screenings, diabetes resources, providing healthy food, and raising the level of consciousness around health equity. A public panel including industry leaders, health care providers, and innovators explored and addressed health inequities and inspired solutions and resources to engage the community. Following the panel, free health screenings and resources on blood pressure, A1C levels, foot health, and oral health checks were provided.

Mass General Brigham Health Plan supported behavioral health organizations throughout Massachusetts focusing on suicide and autism awareness. Mass General Brigham Health Plan recognizes that suicide is a major public health issue with more than 49,000 people dying by suicide in 2023, or one death every 11 minutes, as reported by the Centers for Disease Control and Prevention (CDC).

According to Samaritans Hope, certain communities are at higher risk for suicide, including young people, LGBTQ+ individuals, people of color, and those in certain professions. The lifesaving services of the Samaritans are safe, anonymous, and free to all who need them. They answer phone calls for support 24 hours a day, 365 days a year and offer a dedicated peer-to-peer texting service entitled “Hey Sam” for people up to 24 years of age. Mass General Brigham Health Plan partnered with Samaritans Hope and sponsored the 2024 annual Breakfast for Hope on Friday, May 17th at the Boston Park Plaza celebrating the 50th anniversary of human connection with more than 400 people in attendance.

Home Base is a program developed in collaboration with the Red Sox Foundation and Massachusetts General Hospital dedicated to healing the invisible wounds of war for veterans of all eras, service members, military families, and families of the fallen. According to American Addiction Centers, the suicide rate is 1.5 times higher for this population than that of the general population. Between 2001 and 2020, the suicide rate among Veterans between the ages of 18 and 34 increased by 95.3%. Mass General Brigham Health Plan partnered with Home Base and sponsored the Annual Run to Home Base event that took place at Fenway Park in Boston offering a 9K run and 5K walk inside the ballpark in July 2024.

Mass General Brigham Health Plan’s commitment to providing autism services by partnering with various autism organizations in the Massachusetts community continued in 2024. Mass General Brigham Health Plan provided financial sponsorship to the Doug Flutie Jr. Foundation for Autism by sponsoring the Stars of the Spectrum Music Festival and the annual Flutie 5K.

The Spectrum Music Festival is the largest festival of its kind exhibiting music by autistic artists, for the autism community. It celebrates and elevates the voices and stories of people with autism within the Massachusetts community. This concert is sensory inclusive so everyone can enjoy the live music and mission-centric vendors and artisans.



MGBHP Staff members and Doug Flutie at the Doug Flutie Jr. Foundation for Autism 5K.

2024 Community Resources

As part of their commitment to supporting the wellness of their communities, MGBHP provide their members and constituents with helpful information and tips to promote overall health and well-being from leading clinical experts across their blog and social media channels. In 2024, some of their top blog and social media posts included:

- Here's What to Know About the Accuracy of TV Medical Shows;
- How to Find a Doctor and Take the Stress Out of Changing PCPs;
- The 3 biggest health risks affecting Teachers;
- Comparing Coverage: What's the Difference between HMO, PPO and EPO?
- This is How Stress Can Affect Police Officers' Health

2024 Community Benefits Program Expenditures

Total Expenditures.....\$15,231,893

Community Contributions and Involvement

Mass General Brigham Health Plan continues to offer programs and services to the members of the Massachusetts community to help ensure that all members of the Commonwealth are able to live a healthy and active lifestyle. Through innovative programs with Mass General Brigham, investments in the organizations that serve their community and the development of informational and educational resources, they were able to make an impact.

In FY2024, Mass General Brigham Health Plan distributed over \$413,062 to local organizations throughout Massachusetts through sponsorships and donations. The organizations were aligned with categories set forth by the Commonwealth Community Benefits program including housing stability, food insecurity, mental health, substance use disorders, and chronic disease. Through donations to food banks, homeless shelters, and behavioral health organizations, they were able to provide essential services to Massachusetts residents whose health and well-being are most immediately impacted by social determinants of health.

Some of the organizations that Mass General Brigham Health Plan supported with financial donations included: Casa Myrna, Advocates, Fresh Start 508, Fathers' Uplift, Community Servings, Haley House, Somerville Homeless Coalition, Samaritans, American Lung Association of Northeast, Doug Flutie Jr. Foundation For Autism, El Mundo, Home Base, HomeStart, Colon Cancer Coalition, AgeSpan, Merrimack Valley Food Bank, UTEC, Action For Boston Community Development, Alzheimer's Association Boston, One Mission, Asthma and Allergy Foundation of America, New England Chapter, The Wish Project, American Diabetes Association, Rescuing Leftover Cuisine, Mass General Hospital Chelsea and Revere, Lowell House, Bay State Banner - Be Healthy Magazine, Count the Kicks, and the Food Project.

Aetna/CVS Health
Cigna
Commonwealth Care Alliance

Fallon Health
Health New England
MGB Health Plan

Point32Health
Senior Whole Health
UnitedHealth Group

Wellpoint
WellSense Health Plan



Point32Health Foundation

PLACE OF BUSINESS

1 Wellness Way
Canton, MA 02021
www.point32health.org
www.point32healthfoundation.org

TAX STATUS

Not for Profit

PRESIDENT & CEO

Patrick Gilligan

POPULATIONS SERVED

Commercial, Medicaid, Medicare, and
Dual-Eligible Programs (Senior Care
Options and One Care)

NUMBER OF FULL-TIME EMPLOYEES

3,893

Community Benefits Program

The 2024 Community Benefits Program for Point32Health represents reporting for Harvard Pilgrim Health Care, Inc., Tufts Associated Health Maintenance Organization, Inc. and Tufts Health Public Plans, Inc.

Point32Health, a regional payor, is committed to investing resources that promote the health and wellness of all populations in the communities they serve, especially those who experience significant barriers and live in communities with fewer resources.

They meet this commitment in large part through the dedicated resources of the Point32Health Foundation (the combination of Harvard Pilgrim Health Care and Tufts Health Plan Foundations), supported by company contributions, and their service and giving programs. Through this commitment, they demonstrate their values—being a good corporate citizen, and their purpose to guide and empower healthier lives for everyone.



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The investments through their Foundation and organization are centered in community, relevance, flexibility and inclusiveness. The Company and its Foundation address the social determinants of health, work toward equity in health, support nonprofit organizations working to increase access to healthy, affordable food, improve the lives of older people, and promote better mental health. They work with and in communities to support, advocate and advance healthier lives for everyone.

Foundation resources support Point32Health's match and volunteer programs, to extend giving opportunities to a broad range of community initiatives and programs. Board members and employees of Point32Health companies are eligible to participate in these programs. In 2024, 57% of employees and 55% of board members engaged in volunteer and giving programs. Donations, fundraising and volunteer service, plus the Foundation matches, delivered more than \$1.4 million to more than 600 nonprofits (80% was contributed to nonprofits serving Massachusetts communities). Through their work, these organizations align with their community benefits mission by promoting health and wellness in communities throughout the Commonwealth. Point32Health companies also support community organizations and programs through volunteering, board service, event sponsorships, in-kind resources and other donations.

Point32Health's 30-year partnership with the Harvard Pilgrim Health Care Institute, a research and teaching collaboration between Harvard Pilgrim Health Care, a Point32Health company, and Harvard Medical School, leverages cutting-edge research and education to advance health. The Department of Population Medicine at the Institute aims to improve health care delivery and population health through innovative research and teaching emphasizing prevention and care. The Company's investment of \$5.4 million in direct and in-kind resources to the Institute helps solve local, national, and international health care challenges.

Upholding its commitment to corporate citizenship, Point32Health promotes and supports company service and giving initiatives in the community. These include employee civic engagement; inclusion

and accessibility initiatives; employee development; environmental sustainability initiatives; high standards for governance, compliance and ethics, customer privacy, and satisfaction.

For five years, Point32Health has earned national recognition for its focus on community. Named to The Civic 50 by Points of Light, the world's largest nonprofit dedicated to volunteer service, Point32Health is one of 50 companies nationwide named for superior corporate citizenship programs based on the 2024 reporting year.



These efforts demonstrate lived values -- to be a good neighbor and to practice good corporate citizenship. For five years, Point32Health has earned national recognition for its focus on community. Named to The Civic 50 by Points of Light, the world's largest nonprofit dedicated to volunteer service, Point32Health is one of 50 companies nationwide named for superior corporate citizenship programs based on the 2024 reporting year. This honor showcases the ways companies use their time, skills and resources to drive social impact in communities and within their companies. Point32Health was also ranked #17 on Boston Business Journal's list of Top Charitable Contributors in Massachusetts.

2024 Community Benefits Initiatives

In 2024, Point32Health and its Foundation invested approximately \$14 million in nonprofits. \$8.2 million, 60 percent of total community investments, went to community organizations in Massachusetts. This included \$3.57 million in direct grants to organizations serving Massachusetts.

Building on the legacy of Harvard Pilgrim Health Care and Tufts Health Plan Foundations, the Point32Health Foundation continued to focus on access to healthy food, healthy aging/older adults and behavioral health.

- Point32Health was among 141 organizations that stepped up to support the White House Challenge to End Hunger and Build Healthy Communities. Point32Health Foundation invested more than \$2 million in grants, above the stated commitment of \$1.5 million. Investments supported organizations developing long-term solutions to build equitable, resilient and sustainable food systems and organizations managing emergency food distribution to respond to urgent needs. This funding supported forty-six organizations across five states, increasing access to affordable, healthy food and included multi-year investments.
- More than \$700,000 invested in Massachusetts to address systemic solutions to food insecurity and to support programs delivering fresh, healthy food, including investments to expand capacity of mobile markets and other local organizations.
- Point32Health continued to support the Harvard Pilgrim Health Care Institute by providing \$1 million in direct and \$4.4 million in in-kind investment to support the Institute's research to improve health care delivery and population health. This investment helped raise \$98.7 million in sponsored research grants.
- The Foundation continued to support Reframing Aging education and training to effectively address ageism, social isolation and engage older people in 2024. They worked with state agencies, community leaders, higher education institutions, libraries and local organizations on how to best deliver information about services, programs and support.
- In conjunction with AARP of MA and the Massachusetts Healthy Aging Collaborative, the Foundation facilitated a two-hour Reframing Aging workshop for 35 community leaders.
- Support for advocacy, system change and increasing the capacity of grassroots organizations continued within each focus area of the Foundation.
- The Foundation invested in backbone organizations leading statewide coalitions in each focus area. Key grantees include the Massachusetts Healthy Aging Collaborative, which plays a critical role in Massachusetts communities becoming more age- and dementia-friendly, the Massachusetts Food System Collaborative, a leading advocacy organization promoting access to fresh, local, nutritious food, and the Massachusetts Association for Mental Health, which promotes positive system change.
- The Foundation also invested in making community-level data available. An updated *Massachusetts Healthy Aging Data Report* will be issued in 2025.
- The Foundation gave \$275,000 in grants to the Boston Foundation to support local and regional community efforts.
- Significant multi-year investments to build statewide and New England-wide networks that advance and increase the number of age- and dementia-friendly communities across the Commonwealth and improve the quality of and access to evidence-based programs serving older people. Investments were made in Gloucester, Holyoke, Lowell, Lawrence, Northampton, Rockport, Greenfield, Springfield and Worcester.
- Key stakeholder and funder of Dementia Friendly Massachusetts, a grassroots movement to make communities throughout the state "dementia friendly." In dementia-friendly communities, people with dementia feel safe and supported. More than 100 cities and towns are engaged in dementia-friendly activities throughout the Commonwealth.

- Housing insecurity and rental relief are priorities in many communities. The Foundation supported the Massachusetts Coalition for the Homeless and Citizens' Housing & Planning Association (CHAPA) in their advocacy for solutions to address housing insecurity among older adults.
- The Foundation is a key stakeholder and funder of the Massachusetts Healthy Aging Collaborative (MHAC). MHAC supported a major policy victory when the Massachusetts Governor signed the Affordable Homes Act into law. The historic legislation authorizes \$5.16 billion in spending over the next five years along with 49 policy initiatives to counter rising housing costs caused by high demand and limited supply. The law also establishes special commissions on senior housing and related areas.
- Point32Health Foundation awarded \$120,000 to six community organizations in all five states to encourage community engagement and participation.
- The Point32Health Foundation annual report and a new combined Point32Health Impact Report was launched that includes an overview of the organization's Corporate Citizenship work. Point32Health Foundation's annual report highlighted community investments to advance equity in aging; improve access to nutritious, affordable food; and promote mental health.
- Point32Health and the Foundation received recognition from The Carroll Center for the Blind and Jewish Family & Children's Service. The Carroll Center will soon add Point32Health Foundation to their "gateway to independence" sculpture. The sculpture is intended to inspire clients at the Carroll Center, symbolizing the past, present and future for those affected by vision loss. Jewish Family & Children's Service (JF&CS) will include a plaque for Point32Health Foundation. The plaques recognize donors and foundations who have given \$150,000+ to JF&CS over time.

2024 Massachusetts Community Benefits Program Expenditures

Grants.....	\$3,614,197
Sponsorships.....	\$1,477,234
Matching Gifts	\$727,956
In-kind Donations	\$628,627
Value of Employee Volunteerism.....	\$455,556
Direct investment to the Harvard Pilgrim Institute:	\$1,000,000
Additional Community Benefits	\$304,352
Total Community Benefits Expenditures.....	\$8,207,922

Community Contributions & Involvement

- In 2024, Point32Health made donations and sponsored events throughout the Commonwealth giving more than \$1.46M in corporate and Foundation sponsorship support for nonprofit fundraising events and programs in communities the organization serves (73 percent with Massachusetts nonprofits).
- More than \$1.4 million was donated to 600+ nonprofits through Point32Health's Match Program (approximately 80% was directed to nonprofits serving Massachusetts communities). Continued to include incentives in the form of a double match for donations to non-profit organizations focused on priority areas in the states they serve. New in 2024 was the option for employees to give or volunteer in the states where they live. Match Program eligibility also continued to include organizations beyond our five core states that serve communities affected by disasters.
 - On #GivingTuesday: more than \$1 million was donated to community organizations advancing healthier lives for everyone—in just one day.

Overall donations from employees and board members plus Foundation matches resulted in more than \$1 million going to more than 400 nonprofits (78% went to organizations serving Massachusetts communities).

- As part of Point32Health's commitment to the White House Challenge to End Hunger and Build Healthy Communities, the Foundation also introduced a new double match incentive for donations to organizations advancing food security. In 2024, more than \$230,000 went to organizations through service and giving programs, exceeding the company's \$200,000 commitment. This includes employee monetary donations and matching gifts, employee donations of food through collection drives, team volunteering and stipends to organizations as part of company-wide volunteering. An additional \$125,000+ went to organizations through Point32Health and Foundation sponsorship support of nonprofit events.



Walk to End Alzheimer's

- A \$160,000+ contribution to the Alzheimer's Association made the Point32Health team one of the top 10 fundraisers in the country for the Walk to End Alzheimer's. For the 10th year in a row, they were also the #1 fundraising team for the Greater Boston walk. More than 1,600 employees, friends and family engaged either through walking in one

of 10 locations across five New England states, donating, playing mini-golf and/or attending educational sessions on Alzheimer's disease. Since 2012, their teams have contributed nearly \$2 million to support Alzheimer's research, education and services.

- More than 50 Point32Health employees, friends and family participated in the National Alliance on Mental Illness (NAMI) Massachusetts Walk, played in a 3v3 basketball tournament to support the cause, or participated in their own way. The Point32Health team, along with a match from the Foundation, raised nearly \$9,000 in 2024 to support the mission of mental health for all.



National Alliance on Mental Illness (NAMI) Walk

- More than 2,300 employees volunteered in 2024. In total, employees completed 13,215 hours with nonprofits (84% with Massachusetts nonprofits). The monetary value (based on the nonprofit Independent Sector calculation) is more than \$525,000 and enhances the impact of community organizations on the people they serve. This includes more than 730 employees who volunteered 2,900 hours+ in 2024 with organizations increasing access to affordable, healthy food. This volunteer service supported Point32Health's commitment to the White House Challenge to End Hunger and Build Healthy Communities.

- Point32Health saw record-breaking participation in their annual Volunteer Week, with engagement up 37 percent over the previous year. More than 1,900 employees served 5,400+ hours at 90 projects across five states. Ninety percent of hours served were with Massachusetts nonprofits.
- As part of their work to increase the number of employees serving on nonprofit boards, they offered nonprofit board service training in partnership with United Way of Massachusetts Bay and Merrimack Valley. Thirty-nine colleagues participated in the four-session Board Connection series.
- Point32Health recognized employees for volunteerism at the annual Community Spirit Awards.
- Employees donated more than \$70,000 in goods through drives supporting organizations addressing food and housing security, economic stability and other social determinants of health (67% of items were donated to Massachusetts nonprofits).
- Point32Health celebrated the legacy of Dr. Martin Luther King Jr. with an internal event and service project. Colleagues created sight word flashcards that were included in literacy kits to be distributed to first grade students.
- Thirty-four Point32Health employees ran the Boston Marathon, raising more than \$67,000 for local nonprofit organizations. An additional 64 colleagues volunteered to represent Point32Health during the weekend festivities, supporting runners and fans in community.
- To celebrate Earth Month, 19 Point32Health employees cleaned up trails and recreation areas at the Blue Hills Reservation in Canton, MA, while more than 40 colleagues created conservation-themed kits for Happy Hope Foundation recipients.
- During the 9/11 National Day of Service, 24 Point32Health volunteers worked as a team to assemble meals for distribution to The Greater Boston Food Bank. Nationwide, more than 20,000 volunteers packed over 6 million meals as a tribute to the 9/11 victims, first responders and members of our military.
- Offered employees paid time off to vote on Election Day and hosted a series of civic engagement activities leading up to the November election. This included voter education and registration resources, and volunteering.
- Point32Health's Colleague Resource Groups (CRGs) are open to all colleagues and bring together co-workers with common affinities. They support and promote community, allyship and an inclusive work environment. Through a grantmaking collaboration between the Foundation and the CRGs, we provide training in philanthropy and introduce opportunities to support community organizations. Members of the CRGs attended a training session and learned more about nonprofit organizations doing work aligned with their affinities. Nine CRGs each recommended one organization for a \$5,000 grant from the Foundation, for a total of \$45,000 to community organizations.
- Point32Health's Employee Needs Fund helps employees in the organization cope with unexpected financial hardships. In 2024, employees in need of financial support received grants totaling more than \$110,000.
- Fifty-seven percent of Point32Health employees gave or served, up from 48 percent in 2023.
- Partnered with local organizations to support multiple food distribution events, including Thanksgiving initiatives. Collectively, they served over 4,500 community members with bags of fresh food, grocery gift cards and critical connections to resources such as housing services, SNAP enrollment and healthy cooking demonstrations.
- Maintained their longstanding partnership with Cambridge Health Alliance (CHA), sponsoring the Revere Mobile Market in collaboration with the Greater Boston Food Bank and Good Measures. At each market, attendees received 7–8 varieties of fresh fruits and vegetables, along with 3–4 non-perishable items.

- Supported maternal health initiatives through sponsorships and in-kind donations to diaper pantries and community baby showers. More than 200 expecting mothers participated and were connected with essential resources and information to support a healthy pregnancy and postpartum experience.
- To address the ongoing need for health care coverage, connected nearly 8,000 individuals across Worcester, Fitchburg, Fall River, Boston, New Bedford and Lowell with health care enrollment resources.
- Sponsored an enrollment room at the Greater New Bedford Health Center, which has enhanced the center's ability to support patients through dedicated space for the Patient Benefits Department. This investment has strengthened health insurance enrollment efforts in the community.
- Partnered with Unite Us to strengthen our referral network and meet member needs by connecting them with local community resources. Activating relationships with social service providers to join the

network or collaborate directly with our social work team, creating more seamless and effective connections for those they serve.

- Sponsored and co-hosted a wide range of health and wellness events in collaboration with community-based organizations and health care providers. These included health screenings, wellness classes, and access to health education and resources. In total, more than 10,000 individuals participated in activities across Massachusetts.

Point32Health Massachusetts State Report

<https://www.point32healthfoundation.org/wp-content/uploads/2025/08/2024-Point32Health-Foundation-Annual-Report.pdf>

Point32Health Massachusetts State Report

<https://www.point32healthfoundation.org/wp-content/uploads/2025/08/2024-Mass-State-Report-P32H.pdf>

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Senior Whole Health
UnitedHealth Group

Wellpoint
WellSense Health Plan



PLACE OF BUSINESS

1075 Main Street, Ste. 400
Waltham, MA 02451
SeniorWholeHealthMA.com

PRESIDENT & CEO

William Graham

CHIEF MEDICAL OFFICER:

Dr. Christopher Post

POPULATIONS SERVED

Medicaid and Medicare Dual-Eligible
Enrollees — Senior Care Options
Program, Medicare Advantage
Enrollees — Special Needs Plan and
Nursing Home Certifiable

NUMBER OF FULL-TIME EMPLOYEES

213

Community Giving Program

As one of the first Senior Care Option (SCO) plans in the Commonwealth, Senior Whole Health by Molina Healthcare (Senior Whole Health) was founded in 2004 with the purpose of serving the unique needs of Massachusetts' seniors who are eligible for Medicaid and Medicare and helping them stay in their own homes and communities. Senior Whole Health is committed to maximizing the quality of life, health, security, and independence of their culturally diverse members through collaboration with members, providers, and community-based organizations.

Since 2021, Senior Whole Health has been a part of Molina Healthcare, an organization with an identical focus on providing care to individuals in government-sponsored programs (Medicare and Medicaid). Molina shares a commitment to supporting its members and others in its communities through charitable programs and partnerships with community organizations.

In 2024, Senior Whole Health, in collaboration with The MolinaCares Accord, provided more than \$500,000 in financial support to benefit community and charitable organizations across Massachusetts.

2024 Community Giving Initiatives

Supporting Community Organizations — Senior Whole Health provided contributions and direct financial support to 20 community-based organizations, non-profit organizations, and charitable foundations throughout Massachusetts. These organizations include Hebrew Senior Life, Boston Senior Home Care, Child & Family Services, Coastal Foodshed, the Greater Boston Food Bank and Coastline Elderly Services.

Investing in Place-Based Services — In 2024, Senior Whole Health expanded its commitment to Place-Based Services (PBS), investing more than half a million dollars to promote healthy aging in place for seniors residing in subsidized housing communities. These investments are designed to improve quality of life by addressing social determinants of health and include:

- Regular fitness classes to keep seniors active and engaged.
- Mobile markets and breakfast programs to ensure access to nutritious foods and reduce food insecurity.
- Regular blood pressure screenings to support ongoing health monitoring.
- Mobile vaccine clinics to provide convenient access to preventive care.
- Mobile medical services, including audiology and podiatry services, to make specialized care accessible directly within senior housing communities.

Through PBS, Senior Whole Health aims to reduce social isolation, improve access to healthcare services, and reduce food insecurity, all of which help drive better health outcomes for seniors in our communities.

In 2024, Senior Whole Health expanded its commitment to Place-Based Services (PBS), investing more than half a million dollars to promote healthy aging in place for seniors residing in subsidized housing communities.

Academic & Clinical Partnerships — In 2024, Senior Whole Health proudly partnered with the UMass Dartmouth School of Nursing. Nursing students and faculty have helped staff their blood pressure clinics and provided disease management education to residents at PBS sites, further strengthening the wraparound care and education available to seniors. Nursing students also shadowed their Nurse Care Managers on home visits with plan members.



Mobile Health Unit — A cornerstone of Senior Whole Health's outreach is their Mobile Health Unit, a fully equipped medical exam room on wheels. The unit travels across Massachusetts communities to bring health care directly to where seniors live. It serves multiple purposes, including:

- Providing blood pressure screenings.
- Delivering vaccinations to make immunizations more accessible to vulnerable populations.
- Acting as a distribution site for their mobile markets, ensuring convenient access to fresh, nutritious food.

By reducing transportation barriers and bringing care directly to communities, the Mobile Health Unit strengthens their PBS efforts and supports their mission of improving access to healthcare, reducing isolation, and addressing food insecurity.

Additional Community Involvement — Beyond financial contributions, Senior Whole Health employees continue to volunteer their time in communities across the Commonwealth. In 2024, their staff:

- Assisted with the Greater Boston Food Bank telethon phone lines, helping raise funds to support millions of meals for Massachusetts residents in need.
- Supported and sponsored the Walk to End Alzheimer's, providing resources, healthy snacks, and encouragement to participants.
- Participated in the New Bedford Connect event, offering services, resources, and outreach to community members experiencing homelessness or in need of support.
- Assisted Easterseals with renovating and maintaining the Bridge Center, which provides year-round recreational and equine-assisted programs for individuals with disabilities.

These efforts reflect their employees' deep commitment to advancing Senior Whole Health's mission of improving health and quality of life in the communities they serve.



Aetna/CVS Health
Cigna
Commonwealth Care Alliance

Fallon Health
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MGB Health Plan

Point32Health
Senior Whole Health
UnitedHealth Group

Wellpoint
WellSense Health Plan

UNITEDHEALTH GROUP®

HEADQUARTERS

9900 Bren Road East
UnitedHealth Group Center
Minnetonka, MN 55343
uhc.com

TAX STATUS

For profit

LEADERSHIP

UnitedHealth Group: Stephen J. Hemsley

UnitedHealthcare Employer & Individual New England: Tim Archer

UnitedHealthcare Community & State Massachusetts: John Madondo

OptumHealth: Dr. Patrick Conway

POPULATIONS SERVED

Commercial, Senior Care Options, One Care, MassHealth, and Medicare

NUMBER OF FULL-TIME EMPLOYEES IN MASSACHUSETTS

11,000

Community Giving Program

The United Health Foundation is committed to developing and supporting innovative and evidence-based activities that help the health system work better. The foundation identifies meaningful partnerships and initiatives that have the potential to be scaled, leading to improved access to care, better health outcomes, and healthier communities.

In addition to the United Health Foundation, UnitedHealth Group entities operating in Massachusetts, including United Healthcare Employer & Individual, UnitedHealthcare Community & State, and Optum, partner with local nonprofits to support and give back to their communities.

In 2024, UHG and its employees contributed over \$1.6 million to philanthropic efforts across the Commonwealth and employees volunteered nearly 56,000 hours giving back to their local communities.

2024 Community Giving Initiatives, Expenditures and Involvement

In 2024, UHG and its employees contributed over \$1.6 million to philanthropic efforts across the Commonwealth and employees volunteered nearly 56,000 hours giving back to their local communities. Contributions and volunteer support were provided to organizations throughout Massachusetts, including:

- Arc of the South Shore
- Boston Health Care for the Homeless
- Father Bill's
- Mainspring

Aetna/CVS Health
Cigna
Commonwealth Care Alliance

Fallon Health
Health New England
MGB Health Plan

Point32Health
Senior Whole Health
UnitedHealth Group

Wellpoint
WellSense Health Plan



PLACE OF BUSINESS

500 Unicorn Park Drive, Suite 401A
Woburn, MA 01801
[Wellpointmass.com](https://www.wellpointmass.com)

TAX STATUS

For Profit

GENERAL MANAGER

David Morales

POPULATIONS SERVED

State and Municipal Employees,
Retirees, and Their Families Insured
Through the Commonwealth of
Massachusetts Group Insurance
Commission

NUMBER OF FULL-TIME EMPLOYEES

200

Wellpoint's Community Giving Program

Wellpoint, its charitable arm, the Wellpoint Foundation, and the company's associates have deep roots in the Massachusetts communities where they live and work. They are committed to improving lives and the health of local communities and helping build a stronger and healthier Massachusetts. They partner with numerous local nonprofit organizations in the state that share their commitment to identifying health care needs and addressing social drivers like food, housing, and social and financial circumstances that impact the whole health of individuals as well as communities.

2024 Community Giving Highlights

Armed with its mission of creating a healthier generation of Bay Staters, in 2024 the company partnered with nonprofit organizations that are addressing individuals' whole health. Focus areas included:

- **Food insecurity** - Food insecurity is the most commonly reported unmet social need in the U.S., and that is why Wellpoint focuses several of its charitable efforts and volunteer work on programs that improve access to nutritious food, supporting organizations like the Giving Garden in North Andover, the Dunstable-Tyngsboro Lions Club Thanksgiving baskets drive, among others.
- **Mental health** - Wellpoint is educating its members about the importance of taking care of their mental health as part of their overall health. Wellpoint partnered with the State Police Association of Massachusetts, the Professional Fire Fighters of Massachusetts, and former Boston Bruins Center Charlie Coyle to raise awareness about the mental health resources available to first responders through a Face-Offs for First Responders PSA campaign. Wellpoint also partnered with Franklin Sports to donate \$15,000 in gift cards to local communities to support youth sports programs that encourage social connections, teamwork, and self-esteem.

- **Supporting the needs of our communities** - Wellpoint is committed to supporting the specific health and social needs of the communities it serves, such as the Lowell Sun Santa Fund, Mission of Deeds in eastern Massachusetts, Whittier Street Health Center in Roxbury, the Joseph N. Hermann Youth Center in North Andover, the Bilingual Veterans Outreach Centers of Massachusetts in Springfield, Fisher House Boston, and many other organizations.

2024 Community Giving Expenditures

Total 2024 Community Giving in Massachusetts.....\$825,000

Community Engagement

Wellpoint associates believe that giving back is not only a privilege, but also a responsibility to make a positive impact on the individual lives they touch and the broader communities in which they operate. The company fosters a culture of service by allowing associates to use up to eight hours of paid time off to volunteer. Associates can also earn financial rewards, which they can direct to nonprofit organizations in exchange for their volunteer hours and receive matches for contributions to a number of health-related nonprofits, dollar for dollar, up to an annual maximum match of \$5,000.

In 2024, Wellpoint associates spent 2,931 hours volunteering in Massachusetts communities.



Wellpoint associates volunteer at Somebody Cares New England in Haverhill last fall as part of the company's annual season of service, which is focused on addressing food insecurity.

Aetna/CVS Health
Cigna
Commonwealth Care Alliance

Fallon Health
Health New England
MGB Health Plan

Point32Health
Senior Whole Health
UnitedHealth Group

Wellpoint
WellSense Health Plan



PLACE OF BUSINESS

100 City Square, Suite 200
Charlestown, MA 02129
[WellSense.org](https://www.wellsense.org)

TAX STATUS

Nonprofit

CHIEF OPERATING OFFICER

Diana “Dee” Cruz

POPULATIONS SERVED

Commercial, MassHealth, and Senior
Care Options

NUMBER OF FULL-TIME EMPLOYEES

1,203

Community Giving Program

WellSense Health Plan’s Community Giving Program is dedicated to educating the public about affordable health care programs, supporting local organizations, and expanding health equity throughout the communities they serve. They work directly with local charities and community health centers to focus outreach efforts on initiatives serving populations whose health is disproportionately impacted in a negative way by social determinants of health.

2024 Community Giving Initiatives

Food and Nutrition Program – WellSense partnered with community benefit organizations in a flex services program that provides food and nutrition support to accountable care organization (ACO) members. The program included food delivery, financial assistance to the Supplemental Nutrition Assistance Program, and education regarding diet, nutrition and culturally relevant food options.

Housing Support – WellSense provided targeted support to address housing insecurity and homelessness for their ACO and Senior Care Options (SCO) members. They continued to support two innovative partnerships with local housing authorities to house and provide supportive services for some of its most clinically vulnerable members. In addition, WellSense advocated for state and city policies that address homelessness, provided housing navigation support to access units for members with Section 8 vouchers and offered legal advocacy for members at risk of eviction. WellSense also partnered with housing service organizations through flexible services programs to provide housing stabilization, help searching for housing, transitional assistance and home modifications for ACO members.

2024 Community Giving Expenditures

WellSense has a long history of working with community and social service organizations dedicated to serving the needs of populations that face adversity in achieving and maintaining their health. They collaborate with many local and culturally focused organizations that act as voices for these populations across the state.

Cash contributions \$137,829

In 2024, WellSense delivered \$137,829 in direct cash contributions to various community causes and events centered on improving the health and well-being of residents of the communities they serve.

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Their company and their employees also continued to support community organizations and community health centers by donating food, clothing, holiday gifts, diapers, school supplies and more, including:

- Donating 2,105 packs of diapers and 419 packs of wipes to families via partnerships with community organizations, churches and community health centers
- Donating 3,245 hygiene kits to community organizations, churches and community health centers
- Providing over 150 backpacks stocked with school supplies to community organizations, churches and community health centers
- Delivering over 200 gifts, including toys and winter clothing items, to children and families served by Interfaith Social Services in Boston.
- Funding multiple Fresh Truck events to deliver healthy foods to communities with limited healthy food access
- Offering BMC Teaching Kitchen classes to educate members on how to make healthy meals and lead healthier lifestyles





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